



# RIGIL P

## Contact

**Address:**

Sheikh Hamdan Colony  
Al-karama-dubai

**Phone:**

+971 58 800 9862

**Email:**

rigilpulikkool4203@gmail.com

**Passport No:**

W6559981

**Visa Status:**

Visit visa

## Languages Known

English, Tamil, Hindi, Malayalam

## Soft Skills

- Effective Communication
- Teamwork
- Leadership
- Problem Solving
- Adaptive
- Mentoring
- Work Integrity

## Other Skills

- Computer Skills
- Communication Skills

## Summary

13 years' experience with involvement in all levels of marketing, having sound knowledge of marketing strategies and its principles, quick grasp of new technologies and market trends, with the ability to formulate strategies, make decisions, and plan with confidence.

## Key Responsibilities

- Oversee all marketing campaigns for their company or department
- Ensure the company is communicating the right messaging to attract prospective customers and retain existing ones
- Represent the marketing team to cross-functional groups including product management, sales, or customer support
- Updating senior leadership on the progress of marketing activities and reporting on the results of campaigns
- Familiarity with the latest trends, technologies and methodologies in graphic design, web design, production, etc.
- Intimate understanding of traditional and emerging marketing channels
- Monitor current campaigns, ensuring their and complete necessary tasks staff meets deadlines

## Experience

- **Sales representative**  
at **Jagsonpal pharmaceuticals**, Calicut, Kerala, India  
2008 June to 2009 April
- **Professional sales officer**  
at **Bluecross labaurataries ltd**, Calicut, Kerala, India  
2009 April to 2022 august
- **Area business manager**  
at **DRS Alexia pharma**, Calicut, Kerala, India  
2022 august to 2022 December

## Education

Bachelor of Science  
(Chemistry): Calicut University,  
– 2008

12th– Board Of Higher  
Secondary Examination– 2005

10thSecondary School Leaving  
Certificate Examination – 2003

## Personal Details

**Date of Birth:** 30TH MAY, 1988

**Marital Status:** Married

**Nationality:** Indian

**Hobbies:** Reading, Listening  
Music, Painting

 /rigilpulikkool4203

- Maintain productive relationships with existing customers through exceptional follow-up after sales.
  - Ensure smooth work relations between watches and the principals of the brand.
  - Overall coordination with the Principal to plan & execute all sales and ordering related procedures.
  - Prepares and submits monthly sales, stocks and customer performance to management.
  - Prepares order studies in line with forecasted sales by sales channels.
  - Inventory management in line with budgeted figures.
  - Pro-active input to all sales channels, monitor sales for assigned areas.
  - Coordinates on daily basis with the Marketing Manager and pass on all necessary information so that proper marketing & promotional campaigns can be developed under the responsibility of the Marketing Manager.
  - Ensures that a company or department is on track to meet its financial goals.
  - Reports to other executives or to the owner directly.
  - Directs team or group leaders.
  - Motivates workers through incentives and positive feedback.
  - Develops and implements budgets. Prepares reports for management.
  - Ensures workers have the resources to complete their work.
- Updates job knowledge by participating in educational opportunities, reading professional publications, and participating in professional