



Sanal A

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PERSONAL SUMMARY

Highly detail oriented and well organized, punctual, possess the ability to learn about new products & markets quickly. Have a stable work history. Team player who shares knowledge and ideas with colleagues. Able to prioritize. Ability to identify and satisfy the needs of customers, displaying commitment to meeting and exceeding their expectations.

WORK EXPERIENCE

UNDER ARMOUR , DUBAI, UAE.

SALES ASSISTANT (SEP 2018 – Present)

Duties:

- Self-motivated and committed, with a desire to achieve goals and targets.
- Ability to set and maintain high standards of professionalism, work ethics and team spirit.
- Good closing skills.
- Demonstrate available products to customers.
- Identify and access customers needs and achieve satisfaction.
- High level of involvement in day to day outlet management.
- Excellent product knowledge and merchandising.
- Aware of current promotions and offers.
- Merchandising.
- Replenishing goods, attaching tag prices, putting up promotion displays,
- Managing cash in accordance with company policy.
- Use a sense of style to put looks together with ease and expertise.
- Reporting discrepancies and problems to the supervisor.
- Providing professional services and product knowledge on daily basis.
- Generating sales leads that develop into new customers.

ICICI BANK, BANGALORE, INDIA

SALES EXECUTIVE (JUNE 2016 – MAY 2018)

Worked as a credit card sales executive. It was a primarily a marketing and customer support role. So I perform various functions in promoting the sales of credit card, as well as providing necessary customer support, including – providing information, advocating for client needs, and resolving complaints from card usage experience.

Duties

- Engage and educate customers on product usage.
- Convey brand information to customers and respond to questions that arise.
- Responsible for monthly sales targets.
- Update and manage contact database with accurate profiles, notes, and relevant information.
- Required to attend meetings for reviewing sales performance.
- Handle inbound services calls from clients, and also look out for sales referral occasions and opportunities for personal banking products and services.

KEY SKILLS AND COMPETENCIES

- Working knowledge in MS Office, Tally,.
- Adept in technology.
- Time management.
- Decision making.
- Commercial acumen
- Enthusiastic
- Attention to detail
- Hardworking

PERSONAL DETAILS

- Date of Birth : 09-07-1992
- Marital Status : Single
- Nationality : Indian
- Languages Known : English, Malayalam, Hindi, Tamil

ACADEMIC QUALIFICATIONS

- MBA (Finance and Marketing)
Bangalore University, Bangalore **2014 – 2016**
- BBM (Marketing)
Bangalore University, Bangalore **2010 – 2013**

REFERENCE: As per request.

