

# USAMA IBRAHIM

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## OBJECTIVE

**Proactive decision maker**, targeting challenging assignments across Finance, Accounting, Planning & Reporting with reputed Domestic/Global organizations, demanding high standards of precision, bringing the following skills transferable:

- Financial & Enterprise Data Analytics
- Business Performance Measurement
- Financial Reporting & MIS
- Process Improvement
- Business Partnering and Decision-support
- Financial Management
- SAP, ERP & POS Applications
- Stock Control and Inventory Management
- Policies & Procedures Formulation
- Internal Control & Risk Assessment
- Cash Flow Management and Credit Control
- Costing and Pricing
- VAT, Taxation and Compliance
- Strategy, Vision and Mission Planning
- Leadership and Team Management
- Negotiation

## EDUCATIONAL CREDENTIALS

### Professional

- Chartered Global Management Accountant** - 2018  
Association of International Certified Professional Accountants (AICPA)
- Chartered Management Accountant (ACMA)** - 2018  
Chartered Institute of Management Accountants (CIMA-UK)
- Fellow member (CMA)** - 2009  
Institute of Cost & Management Accountants of Pakistan
- Fellow Public Finance Accountant** - 2010  
Institute of Public Finance Accountants of Pakistan

### Academic

- Masters – Commerce (Accounting & Finance)** – 2009  
Awarded by Higher Education Commission Pakistan
- Bachelor – Commerce (Accounting & Finance)** – 2003  
University of Karachi

### Tax

- VAT Compliance Diploma - UAE**  
Association of Taxation Technicians - UK  
Trained by PwC (Dubai)

## CAREER SYNOPSIS

Result oriented professional offering a distinguished and insightful exposure of **over 14 years** (7 years in UAE) across Financial Reporting, Planning and Analysis with domestic and multinational companies.

- Hands-on experience** on more than 8 software packages including SAP S/4 HANA, SAP ECC 6.0, SAP Business One, ORACLE EBS and iSCALA ERP systems.
- Excellent ability to design, control and implement** fool-proof system to safeguard assets from any potential risk.
- Expertise in business intelligence (BI) tools**, dashboards, graphs, charts and strong analytical skills on Big data.
- Experience of building strong relationships**, liaise across business functions and all levels up to Director/Executive.
- Handled audit engagements** (as a client) with Big 4 Audit Firms including KPMG, PwC and EY.
- Extensive knowledge** of application & compliance of IFRS and ISA.
- Experience in negotiation** with banks, financial institutions, customers & vendors.
- In-depth understanding** of strategic planning and process optimization to strengthen enterprise financial performance.
- Pragmatic, with proven managerial acumen** and abilities to withstand work pressures, deliver assignments within specified time frame without compromising on quality benchmarks.
- Outstanding in business correspondence** & strong ability to take initiative, improvise and work as a team player.

PROFESSIONAL EXPERIENCE	
<b>Senior Finance &amp; Accounting Roles</b> (Sep 2019 – Apr 2022)	
Short-term Contracts (Middle East)	
<b>Key Result Areas</b>	
<ul style="list-style-type: none"> <li>▪ <b>Emirates Airline (Dubai, UAE)</b> Consolidation of Annual Budget (IT), collaboration with stakeholders, performance monitoring, support in forecasting process, front-line advice to cost-centre holders, challenge assumptions and identification of issues, ensure accuracy of analytics.</li> <li>▪ <b>Hitachi Zosen Inova AG (Dubai, UAE)</b> Timely production/review of full set of financial statements, cash-flow forecasts, partner with multi-disciplinary teams, independently handled statutory audit with KPMG, VAT return filing, ensured successful roll-out of SAP Business One ERP.</li> <li>▪ <b>Informa Markets – Informa PLC (Manama, Bahrain)</b> P&amp;L Analytics, event performance reporting, event forecasting, cash-flow management, advised senior leadership on internal control system, ensured timely month-end close &amp; financials preparation, trained staff on accounting treatments and reporting.</li> <li>▪ <b>Gulf Concrete &amp; Blocks Manufacturing (Ras Al Khaimah, UAE)</b> Finalized annual Financial statements, preparation of annual budget and business plan, advised Chairman on business/financial decisions, independently handled PwC audit engagement, improved credit control, bank facilities negotiation, FTA compliance.</li> <li>▪ <b>Bloom Education - Brighton College (UK) and Dwight School (US) – Bloom Holding (Dubai, UAE)</b> Established Accounting department for brand new schools, recruited team members, setup their roles/responsibilities, selected billing and accounting software, developed new processes and procedures, ensured compliance with KHDA and FTA.</li> </ul>	
<b>Finance Manager</b> (Apr 2016 – Jul 2019)	
Organization	Taha Engineering Group (Karachi, Pakistan), specializes in electrical and civil contracting
<b>Key Achievements</b>	
<ul style="list-style-type: none"> <li>▪ Ensured all financial and reporting deliverables are completed on time, maintained overall accuracy and integrity of financial data, processes and systems and provided insights to facilitate informed decisions.</li> <li>▪ Provided strategic support and acted as business partner to operational managers, advised on performance management to drive efficiency, productivity and cost savings.</li> <li>▪ Implemented changes to provide effective management of cash flow through a challenging re-financing period &amp; successfully negotiated a debt-restructuring of the company.</li> <li>▪ Formulated budget, forecasts, business plans and optimized system to produce detailed analytical and trend reports.</li> <li>▪ Strengthened receivable and payable functions, and improved accuracy in management of bank accounts.</li> <li>▪ Streamlined regulatory reporting practices and transformed procedures into system that ensured accuracy &amp; timeliness along with elimination of abnormal legal costs.</li> </ul>	
<b>Chief Accountant</b> (Jul 2014 – Mar 2016)	
Organization	Ali & Sons Marine Engineering Factory (Abu Dhabi, UAE), subsidiary of leading industrial conglomerate
<b>Key Achievements</b>	
<ul style="list-style-type: none"> <li>▪ Responsible for producing annual budget, business plans, forecasts, reporting performance of more than 43 major projects and conducted ad-hoc investigations of identified variances.</li> <li>▪ Ensured all financial reporting deadlines are met, maintained integrity of financial records in SAP, carefully managed cash flow, debtors &amp; creditors and provided recommendations to management by analyzing data &amp; trends.</li> <li>▪ Established strong and efficient internal controls and led continuous improvement of financial processes and procedures.</li> <li>▪ Collaborated with SAP consultants, project managers, cross-functional teams, banks, auditors and other stake holders to ensure effective financial reporting and management across the organization.</li> <li>▪ Optimized warehouse operations by improving layout, maintaining lean inventory and introduced '5S' technique.</li> <li>▪ Advised management on technical accounting areas and ensured professional development of team members to enable them excel within fast-paced corporate environment.</li> </ul>	
<b>Chief Accountant</b> (Jun 2012 – Mar 2014)	
Organization	Rasasi Perfumes Industry (Dubai, UAE), leading fragrance manufacturer & retailers
<b>Key Achievements</b>	
<ul style="list-style-type: none"> <li>▪ Successfully managed business financial reporting system, produced detailed monthly P&amp;L for over 115 retail &amp; wholesale outlets and highlighted key trends, indicators, sensitivities, risks and opportunities.</li> <li>▪ Collaborated in budgeting &amp; forecasting process, measured performance against set targets &amp; identified reason for deviations.</li> <li>▪ Reviewed financial viability for proposed investments, new openings, price structures, promotions, schemes and provide ad-hoc financial support to regional business managers on commercial decision making.</li> <li>▪ Analyzed complex financial data to reach rational business conclusions &amp; provide recommendations to top management.</li> <li>▪ Ensured information integrity in SAP &amp; Point of Sale systems and devised optimized processes for streamlined operations.</li> </ul>	

Assistant Manager – Finance & Accounts				(Feb 2008 – May 2012)	
Organization	YKK Group (Karachi, Pakistan), the world’s largest Japanese zipper manufacturer				
Key Achievements					
<ul style="list-style-type: none"><li>▪ Worked with Japanese management in implementation of SunSystems Financials and coordinated with Singapore office for development of key management reports.</li><li>▪ Ensured timely close of all month-end processes and activities, delivered full set of financial statements, ensured compliance with IFRS and group policies and provided explanations on Financial results and KPIs.</li><li>▪ Managed over 600 receivable accounts &amp; kept receivables under 30 days resulted in substantial improvement in cash flow.</li><li>▪ Identified slow-moving stocks and improved procurement strategy, resulted in efficient working capital management.</li></ul>					
Assistant Auditor – Business Assurance Services				(Feb 2007 – Jan 2008)	
Organization	Grant Thornton (Karachi, Pakistan), renowned International Audit firm				
Key Achievements					
<ul style="list-style-type: none"><li>▪ Developed audit plan and established audit strategy on multiple clients.</li><li>▪ Identified operating deficiencies and provided remediation guidance.</li><li>▪ Performed annual audit of transport, education, leasing and trading companies and assessed risk at entity and activity level.</li><li>▪ Completed special assignments for vendors of Toyota and Suzuki Motors – Pakistan.</li><li>▪ Draft audit report, discussion letter on audit findings and finalize report for review.</li></ul>					
SOFTWARE & APPLICATIONS					
Financial, Accounting & Planning					
<ul style="list-style-type: none"><li>▪ SAP ECC 6.0</li><li>▪ SAP S/4 HANA</li><li>▪ SAP Business One</li><li>▪ ORACLE EBS and Hyperion</li></ul>		<ul style="list-style-type: none"><li>▪ FOCUS</li><li>▪ IBM WAVE'S System</li><li>▪ iSCALA ERP</li><li>▪ Alcyone Accounting</li></ul>		<ul style="list-style-type: none"><li>▪ SunSystems Financials</li><li>▪ Quick Books</li><li>▪ MARI Project</li><li>▪ CCH Tagetik (Wolters Kluwer)</li></ul>	
Other Business Applications					
<ul style="list-style-type: none"><li>▪ Microsoft Excel</li><li>▪ Microsoft PowerPoint</li><li>▪ Microsoft Word</li></ul>		<ul style="list-style-type: none"><li>▪ Sales Force</li><li>▪ Power BI</li><li>▪ Lotus Notes</li></ul>		<ul style="list-style-type: none"><li>▪ Microsoft Visio</li><li>▪ Adobe Acrobat X</li><li>▪ Crystal Reports</li></ul>	
PROFESSIONAL DEVELOPMENT AND SEMINARS					
Topic				Organizer	
<ul style="list-style-type: none"><li>▪ Quality &amp; Productivity Improvement through Japanese Management</li></ul>				BIZTEK University	
<ul style="list-style-type: none"><li>▪ Blockchain – Application in Business</li></ul>				CIMA	
<ul style="list-style-type: none"><li>▪ Cost Reduction Techniques for Profit Maximization and Competitiveness</li></ul>				National Productivity Org.	
<ul style="list-style-type: none"><li>▪ Power Programming in Excel using VBA &lt;40 Hours Course&gt;</li></ul>				ICMAP	
<ul style="list-style-type: none"><li>▪ ISO 9001, ISO 14001 &amp; OHSAS 18001; Awareness, Implementation &amp; Internal Auditing. (Lead Auditor ISO 9001 – at YKK)</li></ul>				YKK	
<ul style="list-style-type: none"><li>▪ Meetings &amp; Presentations – Berlitz English™ (Level-8)</li></ul>				Berlitz®	
<ul style="list-style-type: none"><li>▪ Negotiations – Berlitz English™ (Level-7)</li></ul>				Berlitz®	
<ul style="list-style-type: none"><li>▪ Continuous improvement through Kaizen and “5S”</li></ul>				YKK	
<ul style="list-style-type: none"><li>▪ Attended number of Workshops and Seminars on IAS, IFRS, ISA &amp; VAT</li></ul>				ICMAP, PIPFA, Grant Thornton	
PERSONAL DETAILS					
Father’s Name	Mr. Ibrahim Khan	Passport No.	BD1024482	Nationality	Pakistani
Date of Birth	05 <sup>th</sup> February, 1984	Visa Status	Resident	UAE Driving License	1851139
REFERENCES WILL BE FURNISHED WHEN DESIRED					