

# Mythri Ramachandra

Looking for a new opportunity to work where I can be exposed to new challenges, which will help me in improving my skills and knowledge, intern to be a part of prosper of the company

**ADDRESS:** D/o Ramachandra R K, Kikkerammana Kottalu Kote, Holenarasipura, Hassan (D).

**EMIAL:** [Mythriramachandra94@gmail.com](mailto:Mythriramachandra94@gmail.com)

**PHONE:** 6366620708

## WORK EXPERIENCE

### Silicon India Technologies – Technology Research Analyst

#### Objective–

Analytical and results-driven marketing professional with extensive experience impacting organizational performance through expert research and analysis. Evaluate market and competitive conditions, current and emerging trends and industry- specific solutions to ensure optimal position in the marketplace.

#### Skills Set :

- **Primary/Secondary Research:** - Research through online magazines, internet, Government publications, News, conferences & listings & events to target the companies. We do manual research using Google advanced search, LinkedIn sales navigator, keywords to identify products, solutions & services
- **Prospect Research:** - Research on Prospects before approaching the client or a company to understand their interest on product or technology-based software, solutions, platforms & Services they deliver to the market.
- **Market insight:** - We do Research on company as well to know their Revenue, Budget, their influence in the market, their participation in the events, conferences to know more about their past, present & future strategies. And how they are working on their weakness & Strong Hold. We use tools like Zoom info, Bloomberg, websites news, events news, hooversetc.
- **Geography Area:** -We are focusing on APAC, USA and Europe. Because our Client and readership are Mainly from APAC, USA and Europe.
- **Technology landscaping:** - Working On MDS which is CRM Software, Market & Technology Trends

### Silicon India Technologies -

**Silicon India Technologies Bangalore (Dec 2018 to Apr 2020)**

**Designation:** Technology Research Analyst

**Department:** R&D

- Silicon Media Technologies is a leading Magazine company in India and the USA. Magazine named are APAC (for Asia company), CIOOUTLOOK (USA company), ESOUTLOOK (USA based)

#### PROFESSIONAL SKILLS

- Team Player
- Hard Worker
- Innovative thinker
- Risk Taker
- Time management
- Team Leading experience

#### Computer SKILLS

- Analytics
- Social media
- Spreadsheet
- M S Office

#### TECHNICAL SKILLS

- Java
- Python
- SQL

#### HOBBIES

- Dance
- Reading books

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## **Zinnov Management Consulting** - Analyst (Nov 2020 to Jan 2021)

Zinnov is a global management consulting and strategy advisory firm that works with clients to generate value through custom frameworks, data & insights, and tailored customer-centric strategies. We are trusted advisors and partners to leaders and organizations across the globe in the areas of Globalization, Digital Engineering, Global Talent, and Transformative Technologies.

**Client: Microsoft**

**Designation: Analyst.**

### **EDUCATION:**

**Information Science and Engineering – 2017**

**Rajeev Institute of Technology, Hassan.**

**Visveswaraiah Technological University.**

I hereby declare that all the above said information is true to my knowledge.

Date:

Signature,

Mythri R.

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