

Curriculum vitae

Name : Vibhisha Gangera

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Address : "Vraj Priya", Saurabh Residency, B/h Rani Tower ,
Kalawad Road, Rajkot, Gujarat, 360005, India

Date of Birth : 08/03/1995

Marital Status : Single

Languages Known : English, Hindi, Gujarati

Education Qualification : Vidhyasabha Vikas Vibhag Eng. Medium School
2011 | Amreli, Gujarat, India (SSC)

Vidhyasabha Vikas Vibhag Eng. Medium School
2013 | Amreli, Gujarat, India HSC (Science Stream),

Bachelor of Engineering in Computer, Atmiya
Institute of Technology & Science 2017 | Rajkot,

I.T. Skills : M.S Office, Web-designing, Graphics,php

Key Skills

1. Attention to deliver consistently high standard of work
2. Interpersonal and communication skill Proactive and positive attitude
3. Self-motivated and able to work independently with minimum supervision
4. Team player and comfortable to do work with fluid working groups
5. Professional manner and excellent client service
6. Flexible and willing to take on different tasks as required

Job Experience : The brief details are as under:

**1. Vertex Engineers
(Digital Marketing Executive,)**

- Assisted in the formulation of strategies to build a lasting digital connection with customers and increased qualified marketing leads and conversion rates.
- Planned and monitored ongoing company presence on digital media as well as handled online B2B portal and generated new inquiries.
- Optimized online advertise to increase company's brand awareness as well as promoted company's products and services on digital space.
- Managed and created relevant and engaging digital content for publishing into various digital platforms.
- Stayed abreast for emerging digital tools and platforms, digital marketing trends, new technologies, and shared insights with the rest of the team.
- Prospected customers as well as retained existing customers and done regular follow-up with them.
- Worked tirelessly to resolve customer problems on their queries and achieved an expectational level of customer satisfactions to increase the company's positive reputation.
- Created and executed SMS, and email-based marketing campaigns.
- Edited and posted contents(Audio, Video, images) in online sites and managed organization website.
- Researched for business exhibition which to be held

- 1st/ 2018 to since cont...

3. INTEREST & HOBBIES

Reading books, Internet surfing, Love to do creative things

4. Achievements

Website development in PHP language, Noble InfoTech
Rajkot, Gujarat, India (Training / Certification)

The Fundamentals of Digital Marketing, Google (Certification)