



Shahbas Oliparambil rasheed

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Al Hamriya Street- Dubai
Bur Dubai

Professional Summary:

Experienced retail sales merchandiser with a strong focus on product planning, interfacing with vendors and sales. Expert in organizing and arranging visual product displays to optimize sales and attract higher traffic volumes. Demonstrates ability to analyze sales and forecast future trends.

Professional Experience:

- 1 years working Experience as a sales merchandiser in **Pathiyara Buildware** ,Paravur
- Merchandisers assist with sales associate training and work with store managers to acquire space and execute promotions
- Merchandisers work with store management to acquire space and execute promotions
- Merchandisers work with store managers to acquire space and execute promotions in retail department stores
- Merchandisers work with store management to acquire space and execute promotion
- 6 Months Industrial Exposure Training in Courtyard by marriot

Job Responsibilities

- Reviewing the code dates of all products.
- Removing any dented, dirty or damaged products from shelves.
- Travelling to multiple store locations.
- Setting up displays outside of the store.
- Installing store security fixtures.
- Using spotlights to enhance the appearance of a product.
- Changing displays on a regular basis so that they do not become stale.
- Moving merchandise around to create equal spacing.
- Rotating products onto shelves from backroom inventories.
- Using handheld ordering and scanning devices.
- Creating groups of categories so that products that are related to each other are close to each other on the shop floor.

- Clearly labelling merchandise so that customers can quickly pinpoint and find what they are looking for.
- Managing markdowns in an effective way.
- Changing displays in store windows so that they match specific seasons and holiday periods.
- Setting up attractive displays.
- Performing merchandising warehouse duties as needed.
- Removing merchandise from shelves.
- Performing all tasks in a safe manner consistent with the highest standards.
- Building relationships with customers at the ground level.
- Putting up promotional material such as banners and signs.

Academic Qualification

- B.S.C Hospitality Management
- 6 Months Industrial Exposure Training in front office Diploma

PERSONAL INFORMATION

Date of Birth : 14/04/1998
Nationality : India
Gender : Male
Marital Status : Single
Visa Status : Visit Visa
Language : English Malayalam Hindi

PASSPORT DETAIL

Passport No : S2035162
Date of Issue : 04-05-2018
Date of Expiry : 03-05-2028
Place of Issue : India

JOB Skills:

Technical Skills: Store display design & setup, computer skills, customer service

Soft Skills: Interpersonal skills, communication, collaboration, calmness under pressure

Personal Declaration:

I do hereby declare that the above mentioned information is true to the best of my knowledge and belief. Future I am sure that if a chance is given to me to serve in our esteemed organization. I will give my full efforts towards the betterment.

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