



✉ asifhazan8@gmail.com

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📍 Dubai

Visa - visit visa

Expiry - 31/3/2022

D.O.B - 31/7/1994

Status - married

## Languages

English - full professional proficiency

Hindi - Professional working Proficiency

Tamil - Limited working Proficiency

Malayalam - Native language

## Skills



Tally



MS Word



MS Excel



MS Outlook

# ASIF HASSAN

## Business Development Manager

### WORK EXPERIENCE

#### Business Development Manager

TMC gypsum Plastering PVT LTD

01/2020 - 10/2021

Kerala, India

- Implemented social media marketing strategies to reach a new market for our goods, which proved to be more effective than traditional promotions in reaching customers.
- Set goals for staff and use monthly bonuses and commissions to encourage them to meet the targets.
- Ensure the quality work sites on a regular basis through site visits and maintain strong client connections.
- Take the required steps to control company expenses.
- Collaborate with construction companies and engineers to market our product and encourage them to buy our product in future projects.
- Over the course of five months, with effective management and greater employee Cooperation we increased our sales by 45 percent.

#### Assistant manager

Cool Britannia

01/2019 - 10/2019

United Kingdom

- I have acted as a good role model among the staff with good relationship and trained them for better performance.
- schedule work, break periods, work hours and vacation.
- provide manager a weekly update on the progress of the company and staff performance.
- ensure all outlets are performing according to company rules and weekly inspect all outlets and collect weekly reports.
- responsible for operation of company, such as inventory control and maintenance in the absence of manager.
- responsible for customer grievance and inquiries.
- evaluate staff performance and delegate responsibilities between the staff.

#### Marketing manager

Green Hoppers Events

01/2017 - 01/2018

Kerala, india

- Responsible for all marketing research to identify new markets and consumer needs
- Identify and study new trends in events to implement in upcoming program
- cooperate with media team to create presentations and documents for direct meetings with customer
- handle social media page and import videos and photos of the past events.
- schedule meetings with new customer according to their convenience.
- on the day of events manage all work and help all staff.

## Personal Skills

- **Multi tasking**
- **fast learner**
- **marketing**
- **administration**
- **analytical thinking**
- **Forecasting**
- **hard working**
- **leadership**
- **communication**
- **innovative**
- **confident**
- **experienced**

## **Accountant**

Journals Accounts Contractors

12/2015 - 12/2016

Kerala, India

- Finalisation of Accounts and preparation of financial statements
- Support in budgeting/forecasting.
- Reviewing sales performance and working towards monthly target.
- Processing payments, Receivables follow-up and daily reconciliation.
- Experience in Directing and guiding sales team as a team leader.
- Providing administrative assistance such as emails, drafting memo etc
- Perform day to day financial transactions, including verifying, classifying, computing, posting and recording
- Organizing meetings, scheduling and sending reminders

## **Education**

**Master Of Business Administration (MBA)**

**University of west of Scotland**

2019

London, UK

**Bachelor Of Commerce (B.com)**

**Calicut University**

2015

Kerala, India

## **Projects**

1. A study on employee satisfaction in textile industry in kerala.

2015

Kerala, India

2.A study on how digital marketing strategies influencing consumer buying behaviour in online shopping inIndia

2019

London, UK