

MUHAMMED SHERIN K C

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SUMMARY

Dynamic Data Analyst and AI/ML enthusiast with 5+ years of experience delivering actionable insights, automating workflows, and driving data-driven strategies. Proficient in Power BI, Tableau, Python, SQL, Excel, Fabrics and Predictive analysis with a proven track record of exceeding client expectations and aligning data solutions with business goals.

KEY ACHIEVEMENTS

- Awards and Recognition**
Received awards and client accolades for delivering impactful dashboards and data analytics solutions, driving business growth and optimizing marketing strategies.
- Leadership in Data Migration**
Successfully led a critical data migration project, consolidating multiple data sources into a unified system, enhancing data accessibility across all departments.
- Process Optimization**
Streamlined reporting processes to achieve a 40% reduction in data analysis time, enabling efficient data access for business teams.
- Innovation in Analytics**
Developed Proof of Concepts (POCs) using Open AI, approved by clients, resulting in a 30% reduction in data analytics processing time, improving operational efficiency
- Collaboration**
Collaborated with global teams, including directors, business leads, and cross-functional teams, to align technical insights with business needs, improving project efficiency by 15%.

PROJECTS

- Data Analytics Project for Pharmaceutical Company**
Designed and implemented a data analytics solution using Power BI, Tableau, SQL, and Databricks, improving reporting efficiency by 40%. Developed 100+ actionable reports, enhancing decision-making speed and accuracy.
- Business 360 Dashboard**
Delivered a Power BI analytics solution, consolidating sales, marketing, and finance insights into a single drillable report, enhancing decision-making with robust data modeling and user-centric design.
- Data Analytics Project for Global Service Providers & Exhibitions Industry**
Leveraged Azure and Power BI to create detailed reports, reducing data analysis time by 40% and enabling faster, data-driven decision-making for stakeholders.

EXPERIENCE

ASSOCIATE ENGINEER- DATA ANALYST /DATA SCIENTIST

[Suyati Technologies, A Milestone Company](#)

Feb 2022 - Nov 2024

- Streamlined reporting processes, reducing decision-making time by 30% by delivering accurate, real-time insights.
- Led the development of advanced analytics dashboards, enhancing senior management's decision-making speed by 25%.
- Designed and applied machine learning models, increasing customer engagement and satisfaction by 25%.
- Optimized data analysis workflows using Tableau, Power BI, SQL Server, and MySQL, improving data accuracy by 45% and cutting report generation time significantly.
- Integrated Databricks and Azure Synapse Analytics to create efficient data pipelines, boosting data processing speed by 30% for faster, more insightful business decisions.
- Built predictive models utilizing Python, Pandas, NumPy, NLP, and REST APIs, enhancing forecasting accuracy by 20%.
- Collaborated with global teams, aligning technical insights with business needs, boosting project efficiency by 15%.
- Provided expert training and support to the operations team, increasing productivity by 20% through knowledge-sharing and skill development.

JR. AI RESEARCH AND DEVELOPMENT

[Scipy Technologies](#)

Dec 2020 – Dec 2021

- Analysed large datasets to drive strategic decisions, achieving 10% revenue growth.
- Created Power BI/Tableau reports, reducing reporting time by 30%.
- Collaborated with business teams to deliver actionable insights, enhancing operational efficiency by 30%.
- Designed and executed performance dashboards to facilitate planning, goal-setting, and issue resolution, providing real-time visibility into key metrics.
- Utilized Python and machine learning models to transform raw data into meaningful insights, enhancing business planning and decision-making processes.
- Conducted predictive analysis, improving forecasting accuracy by 15% and supporting data-driven strategic decisions.
- Optimized data collection and analysis processes, improving data quality and reducing time-to-insight by 20%

EDUCATION

B.TECH. IN COMPUTER SCIENCE & ENGINEERING

[MES College of Engineering, Kuttippuram, Kerala](#)

July 2016 – Aug 2020

CERTIFICATIONS

- Data Analytics Bootcamp by CODEBASICS
- 2 x Microsoft AZ900, AI900
- Generative AI Fundamentals by Databricks
- Big data Analytics and Data Science [National council for technology and training India](#)

SKILLS

- Data Visualization
- Story Telling
- Project Management
- Data Integration & Migration
- Predictive Modelling
- ETL & Data Transformation
- Stakeholder Engagement
- Reporting Automation
- Cross-Functional Collaboration
- Strategic Forecasting
- Data Migration and Integration
- Data Collection & Analysis
- Documentation & Reporting
- Process Optimization
- Communication skill

TECHNICAL SKILLS

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|------------|----------------------------------|
| Power bi | Data Modelling |
| Tableau | Rest API |
| SQL | Power BI Services |
| MySQL | Tableau CRM - Einstein Analytics |
| SQL Server | Tableau Cloud |
| Excel | Azure Synapse |
| Python | |

LANGUAGES

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|-----------|-----------|
| English | ● ● ● ● ● |
| Malayalam | ● ● ● ● ● |
| Tamil | ● ● ● ● ● |
| Arabic | ● ● ● ● ● |