Sreelakshmi CV *Analyst*

✉ sree90990@gmail.com 📞 8078910578 📍 India

PROFILE

Detail-oriented and results-driven Business Analyst with 2 years of experience in business analysis, process optimization, and strategic decision-making. Proven ability to collaborate effectively with cross-functional teams to deliver high-impact insights and solutions. Adept at requirements gathering, data analysis, and process improvement. Seeking to leverage my skills in business analysis, data visualization, and problem-solving in a growth-focused role within an international organization.

PROFESSIONAL EXPERIENCE

Associate Business Analyst
Simpel Techlabs Private Limited

01/2023 – 03/2024
Bengaluru, KA, India

- Gathered and analyzed business requirements, ensuring alignment with ERP functionalities and creating functional specifications, workflows, and system configurations.
- Demonstrated ERP capabilities to clients, highlighting customization options, benefits, and solutions.
- Led workshops and meetings to elicit, prioritize, and validate business requirements with clients.
- Supported user training sessions and post-implementation activities to ensure smooth adoption of ERP systems.
- Created detailed documentation for client systems, ensuring accurate user stories and technical specifications for development teams.

Business Analyst
Desk Nine Private Limited

03/2024 – present
KA, India

- Collaborated with senior business analysts to gather and document business requirements, ensuring alignment with organizational goals and stakeholder needs.
- Contributed to the creation of Business Requirement Documents (BRD) and functional specifications for various projects, facilitating clear communication between technical teams and business stakeholders.
- Conducted in-depth research and data analysis to identify emerging trends, opportunities, and potential risks, supporting data-driven decision-making and strategic planning.
- Supported testing and validation efforts during the quality assurance (QA) process, ensuring that solutions met business requirements and user expectations.
- Conducted API testing to validate integration and functionality, ensuring seamless data transfer between systems.
- Prepared detailed presentations, reports, and dashboards to effectively communicate findings, project status, and actionable insights to key stakeholders, ensuring alignment on project goals and outcomes.

EDUCATION

MSc Big Data Analytics
St. Jhoseph University

06/2021 – 01/2023
India

Bachelor of Computer Application
Chinmaya Arts and Science College

06/2018 – 06/2021
India

CERTIFICATE

SQL for Data Science – Completed on Coursera

AWS Certified Solutions Architect – Associate – Completed on Udemy

Tableau Desktop Specialist – In Progress

Business Analysis Professional-
Emirates Institute of Advance Technology

LANGUAGES

Hindi

Tamil

English

Malayalam

SKILLS

- Business solutions development
- Software development life cycle
- Pivot tables / SQL
- Software testing

- Business process improvement
- Narrative use cases
- Documentation
- Data Visualization and Data Modelling

- Analytical tool implementation
- Forecasting and planning
- Dashboard creation
- CRM and ERP

PROJECTS

State Machine Modeling for Video Quality Assessment
Orchestrated a project to assess video quality for platforms like YouTube and Netflix, using Python, JavaScript, HTML, and AWS. Utilized State Modeler components to validate real-time video metrics and enhance quality. Adjusted platform configurations to optimize user experience and performance.

Customer Churn Prediction in Telecom Industry
Developed machine learning models to predict customer churn for a telecom company, analyzing key churn predictors. Fine-tuned algorithms to improve model accuracy and optimize predictive performance. Delivered actionable insights that informed customer retention strategies and reduced churn rates.

Mahamaari
Led a Tableau-based data visualization project on COVID-19 in Kerala, showcasing trends and insights from extensive datasets to tell the story of the pandemic. Conducted thorough data analysis to offer a nuanced understanding of the pandemic's impact on the region. The project provided clear, actionable insights for decision-makers and public awareness.