

- (Q) Kozhikode, Kerala
- (D) +971 551 227 789
- aslamtma04@gmial.com
- (in) https://www.linkedin.com/i n/aslam-ahammad-211612169

SKILLS

- Pro-active, organized and excellent team player.
- Optimistic and a positive cando attitude.
- Brand launch
- Business development
- Product advertising
- Loss prevention
- Planning
- Promotions
- Competitor analysis
- Site selection
- SEO
- SMM
- Google Adwords
- Email Marketing
- Content marketing and creation

COMPUTER PROFICIENCY

Windows



MS OFFICE

LANGUAGES

Hindi

Malayalam

English

ASLAM AHAMAD

Digital Marketing Executive

PROFILE • ABOUT ME

Digital Marketing Executive with 3.6 Year of Hands-on and Multi-Tasking Experience, Adept at

Handling Multiple Customer, Including Finding the customer, Monthly target and

Maintaining good relationship. Seeking a Challenging Position in the Field of Marketing

Executive to Utilize & Improve My Skills & Abilities and Support in the Marketing Field.

EDUCATION

Digital Marketing, Digital Marketing,

Completed

April 2018

Naresh Technology

Hyderabad

Hyderabad, Telangana

BA Journalism and English Psychology, Bachelor of Arts, Graduated
Oxford College of Arts and Science
April 2015

Banglore University - Marks 60%, Division II

Banglore, Karnataka

Commerce, 12th,

Completed

Ansar College Kuttiadi

March 2012

Kerala board higher secondary education – Marks 68%, Division II Kozhikode, Kerala

General, High School,

Matriculated

Velom HSS velom

March 2010

Kerla board public examination – Marks 70%, Division I

Kozhikode, Kerala

WORK EXPERIENCE

DU Telecom December 2019

Digital Marketing Executive

- December 2021

Dubai, Dubai

United Arab Emirates

- · Meeting and greeting customers and making them feel welcome
- · Devising and implementing the organization sales strategies
- Finding new channels for selling and distribution of products
- Building report with a customer and subsequently closing the deal





PERSONAL INFORMATION

Birthday

31/05/1994

Gender

Male

Marital Status

Married

Father's Name

Mr. MOOSA

Nationality

Indian

Passport

R0776380, Expires 08/23/27

Address

TM House

Velom post Kuttiadi via

Kozhikode - 673508

Kerala

- Building relationships with new customers and distributors
- Demonstrating products to customers
- Maintaining good business relationships with existing clients
- · Liaising with suppliers and manufacturers on a daily basis
- Holding meetings to discuss progress of existing projects
- Deal with customer feedback, enquiries, complaints and refunds
- Ensuring that business paperwork is stored in a secure location
- Protecting client's personal data and information
- · Liaising with head office to ensure relevant stock is delivered on time
- Responsible for the marketing and advertising on new and existing products
- Using negotiation and communication skills to sell new products in small retail outlets to

maximize shelf space and increase market share

- Ensuring sales targets are met before the specified deadlines
- Supervising junior sales representatives
- Participating in meetings with the organization's board of directors.
- Communicating in a B2C environment in retail shopping center to build a report
- · Working in a team of three to ensure sales targets are met and exceeded

Protocol Clothing Ltd

May 2015

Sales Executive

- June 2018

Banglore, Karnataka

DECLARATION

I, ASLAM AHAMAD, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

ASLAM AHAMAD

12/05/2022