



HELEN TUNG

newspace2060@gmail.com +97150 870 3518

Helen is an international commercial law and policy consultant with experience in media, presenting talks, business development, branding and PR events.

She has organised over 60+ high level events, international competitions and connected stakeholders in knowledge sharing, creative economy and working on a number of international collaborations involving law firms, hotels, film sector, charities and currently at the Expo. She is one of the Masters of Ceremonies at the German Pavillion and Co-editor for the Space Week at Expo2020.

Lawyer, Speaker, Consultant, Advisor, Influencer, Marketing, Brand Strategy, Innovation

RECENT ROLES & PROJECTS

- ***Masters of Ceremony, German Pavillion, Expo2020, Oct 2021 to April 2022 (anticipated)***
Engaging the general public and audience, via quizzes games, introducing acts and contributing to the producer concepts and ideas. For example, suggesting the show of my TedXRoma talk on Living on the Moon and questions to interview ESA Astronaut [Matthias Maurer](#).
- ***Co-editor of Space Week, Expo2020, Explorer Publications, October 2021***
Working with the Team at Explorer to develop the main body of content on Space with the Team with a major client for international distribution. Attending seminars, talks and discussions and translating through digestible information, key points and accurately reporting and summarise the essence; capturing the whole of space week in text and key words. Offering real value to clients as a key momentous.
- ***Leadership Council & Curator, Global Green Journeys - Maldives, May 2019 to date***
Bringing about awareness of plastics and the plight of plastics in the oceans, I am teaming up with Global Green and Fairmont Hotel Maldives to produce a pilot as part of Global Green Journeys to raise awareness on recycling and importance of sustainable development. My role includes fundraising, introducing and project managing.
- ***LexisNexis, Author on Practice Notes October 2019 to date***
Awarded with the Authors Award in the UAE, I have contributed over 20+ Practice Notes for LexisNexis readership over the course of the last few years working their their editorial team and especially their MENA team. Topics range from shipping to M&A, COVID19 to cyber security measures and bankruptcy law.
- ***International Space Haiku Competition October 2018 - October 2019***
Engaging international space community and as part of my time at the EU- Japan Centre as a MINERVA fellow curating the International Space Haiku competition as a way to double and grow the space sector in Japan
<https://newspace2060.com/2019/01/23/eu-japan-newspace2060-international-illustrated-haiku-competition-2019>
- ***Moon Village Association Moon Pitch competition May- October 2018***
Launched at UNISPACE50+ at the UN in Vienna and engaging relevant stakeholders to promote the growth of space and engagement with the Moon. Acted as curator developing the competition in collaboration with the Moon Village Association and gathering sponsorship, prizes and rules for the competition
<https://moonvillageassociation.org/winning-entries-for-newspace2060-international-moon-pitch-competition/>
- ***Training, Coaching, pitch advice, as part of NewSpace2060 Since May 2015 -***
Working with entrepreneurs in Silicon Valley and training entrepreneurs around the world, including funded by the Swiss Government to train entrepreneurs in Bosnia & Herzegovina as part of their accelerator program; training young in Hong Kong, moderating at Slush conference in Tokyo; advising on a microfinance project to utilise technology for fresh clean water in Kuching, Malaysia; invited to speak on Sports funding in Senegal (upcoming Nov 2021); speaking at conferences globally and now online. Offering CLPD courses for professionals, specifically lawyers for accreditation. Providing 1-on-1 coaching and acting as advisor for startups and accelerator IIED in Russia
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CONSULTING/SECONDMENT ROLES

- Master of Ceremony at German Pavilion, Expo2020 10/2021 - 03/2022 (anticipated)
- Co-Editor for Space Week, Expo2020, October 2021
- MultibankFX, Senior Legal Counsel, Dubai, 02/2021 - 05/2021
- Sara Legal Advocates, Law Consultant, Dubai, 10/2020-02/2021
- Hamdan Al Shamsi, Interim Head of DIFC/Senior Legal Associate, Dubai, 04/2020-10/2020
- Fichte & Co, Senior Legal Associate, Dubai, 10/2019-04/2020
- elseco, Project Manager, Dubai 06/2019-10/2019
- Hypernova, Co -Founder & General Counsel, 08/2017-02/2018
- One Temple Avenue Chambers, Barrister, London, 2012-2015
- Temple Court Chambers, Barrister, London 2009-2012

Others: Hogan Lovells, Orrick Herrington Sutcliffe, Hertz, London 2007-2008

British Institute of International & Comparative Law (BIICL)& IIED 2006-2009

- Wang Jing & Co, Shanghai: shipping department 2015 Summer
- Lee & Co, Seoul: shipping department 2014 Summer
- International Students Officer, University of Sheffield, organising over 10 major events over 1000 attendees 2003-2004, UK

LAW & POLICY

- Advising and representing clients globally from commercial advice to introductions to investors and relevant third parties to expand business growth and promoting clients businesses
- Advocating for changes in law and policy, acting as an influencing and instrument to the inception of the Dubai Courts of the Future, and the now MASS collision avoidance guidance of autonomous ships as one of the founding members of the working group in London

GOVERNMENT & SPACE

- Assisting and advised the UAE Space Agency in relation to UAE Space law policy on reinsurance of their rocket launches, satellites and startups & SMEs in the UAE
- Invited to speak to NATO on space law and policy in the MENA Africa region
- Introducing and instigating the development of the Space Courts in the UAE, currently on the Working Committee on the Disputes handbook
- Attending ITU meeting on behalf of IAF, attending UNOOSA Legal Committees on behalf of Space Generation Advisory Council as Law and Policy committee member
- R&D as MINERVA fellow, funded by the European Commission & Japan Ministry of Economics and Trade to double the space sector
- Research, analysis and drafting of the Weather, Energy & Smallsats TP weather report, ISU, Delft 2018
- Former Co-Founder & General Counsel of satellite propulsion startup, pitching, fundraising, reviewing and draft NDA & winning 500,000 EU from Space Masters, funded by Luxembourg Space Agency
- Acted as a consultant & organised a 7 country tour (including Harwell, Toulouse Aerospace Valley, Luxembourg Space Agency, Darmstadt) to research & analyse funds for the Japanese Government \$20billion SD fund

INSURANCE & RISK MANAGEMENT

- Reviewing reinsurance contracts (\$3+ million USD) pertaining to rocket launches and satellites and assessing risk in relation to contract terms.
- Advising well known family offices in relation to long standing dispute, resolution and settlement options, including strategy and long term planning
- Advising clients in fundraising (\$3billion USD), ship sale, sanctions and regulations
- Project manager and audit works for reinsurance contracts and accounts
- Advising and drafting reinsurance policy of rocket launches and satellites for the UAE Space Agency as well as startups

LEADERSHIP

- VP Scholarships Committee, Inter-Pacific Bar Association 2022-
- Co-Chair of Space Debris & Space Ops, International Aeronautical Congress 2019-
- Dubai Courts of the Future, Working Group 2019 -

RECENT PUBLICATIONS /TALKS (over 100+)

- LexisNexis M&A presentation, Nov 2021
- UAE Space law presentation to Japanese law experts, 2021
- Co - Consulting Editor, Knowledge Management & IP, IBA 2021 upcoming
- LexisNexis Guides on UAE Law including civil appeals, AML & due diligence, data protection law, company law, bankruptcy law, law on securities tokens since 2019-
- INCOTERMS training and presentation, LexisNexis & DIFC Academy 2020
- Coronavirus & impact on shipping & logistics IPBA
- Coronavirus & force majeure, LexisNexis MENA magazine 2020
- Top 10 things to know about INCOTERMS2020 , Fichte & Co 2020
- OBOR UAE – China developments, Middle East Law Journal 2020
- Bankruptcy law developments LexisNexis upcoming 2020

LANGUAGES/INTERESTS

- English
- Mandarin/Cantonese (fluent)
- Korean/Japanese/French (beginners)
- Swimming, golf, poetry, opera