

FATHER'S NAME Khalid Hussain

DATE OF BIRTH 26th June 1994

MARITAL STATUS Single

MOBILE 054-352-1048

VISA STATUS Freelance Visa (Own)

ADDRESS Mai-Tower Al-Nahda 1 DUBAI, UAE

E-MAIL Omais_hussain@outlook.com

LANGUAGES Urdu English

INTERESTS Internet Surfing Movies News Meeting people Playing cricket Swimming

Omais Hussain

PROFILE

An effective natural communicator with excellent interpersonal skills developed with a customer-focused industry. Dynamic and active with a challenging within professional with more than seven years combined experience in sales and marketing for the corporate industry.

EDUCATION

| Intermediate (Commerce) Board of Higher Education Karachi Pakistan. | (2017) |
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| Matriculation (Science) Board of Secondary Education Karachi Pakistan. | (2015) |

OTHER EDUCATION

Foundation – 1 (2016) Institute of Cost & Management Accountants of Pakistan

ADDITIONAL CERTIFICATES / SKILLS

- IELTS (5.5 Band)
- Computerized Accounting
- Peach Tree
- Book Keeping
- Ms. Office
 - o Ms. Word
 - o Ms. Excel
 - o Ms. Power Point
- Internet Browsing
- Computer Technician
- Good Communication Skills

PROFESSIONAL EXPERIENCE

01 Year **CEVA LOGISTICS**

"PS Problem Solver" DUBAI UAE

Responsibilities

- Generate leads and cold call prospective customers
- Supervising warehouse staff and daily activities
- Managing, evaluating and reporting on warehouse productivity.
- Tracking and coordinating the receipt, storage, and timely delivery of goods and materials.
- Ordering supplies and maintaining suitable inventory levels.
- Checking orders, bills, items received, inventory, and deliveries for accuracy.
- Maintaining records, reporting relevant information, and preparing any necessary documentation.
- Ensuring basic maintenance standards and compliance with health and safety regulations.
- Performing a daily inspection of the warehouse grounds.
- Coordinating and maintaining fleets and equipment.
- Communicating and coordinating with other departments and customers.

06 Months JARASO EDUCATION INSTITUTE

"Admin & Sales" DUBAI UAE

<u>Responsibilities</u>

- Generate leads and cold call prospective customers
- Understand the needs of your customers and be able to respond effectively with a plan of how to meet these.
- Work strategically carrying out necessary planning in order implement operational changes.
- Resolve customer complaints via phone, email or social media
- Use telephone to reach out to customers and verify account information.
- Cancel or upgrade accounts.
- Assist or upgrade accounts.
 - Assist with placement of orders, refunds, or exchanges
- Seek out the appropriate contact in an organization.

01 Year

Rayna Destination Management LLC (B2B Tour Operator Consultant) DUBAI UAE

<u>Responsibilities</u>

- Receive calls with greetings and provide info regarding tour query.
- Research various destinations and means of travel regarding prices, customs, weather conditions, reviews etc.
- Diagnose the clients' specifications and wishes and suggest suitable
 - Travel packages or services.
- Use promotional techniques and prepare promotional materials to sell itinerary tour packages.
- Maintain relationships with key persons.
- Take and process orders in an accurate manner
- Keep records of calls and sales and note useful information
- Handle grievances to preserve the company's reputation
- Go the "extra mile" to meet sales quota and facilitate future sales
- Attend conferences to maintain familiarity with tourism trends.

01 Year ORBEX MEDIA HOUSE "Sales & Marketing Executive" Karachi Pakistan

Responsibilities

- Develop strategies and tactics to get the word out about our company and drive qualified traffic to our front door.
- Deploy successful marketing campaigns and own their
 - implementation from ideation to execution.
- Experiment with a variety of organic and paid acquisition channels like content creation, content curation, pay per click campaigns, event management, publicity, social media, lead generation campaigns, copywriting, performance analysis.
- Produce valuable and engaging content for our website and blog that attracts and converts our target groups.
- Build strategic relationships and partner with key industry players, agencies and vendors.
- Prepare and monitor the marketing budget on a quarterly and annual basis and allocate funds wisely.
- Oversee and approve marketing.

2 Years HELIUM PVT LTD (Procter & Gamble)

"Supervision"

Karachi Pakistan

Responsibilities

- Coordinate project management activities, resources, equipment and information
- Liaise with clients to identify and define project requirements, scope and objectives
- Make certain that clients' needs are met as the project evolves
- Help prepare project proposals, timeframes, schedule and budget
- Monitor and track project progress and handle any issues that arise
- Issue all appropriate legal paperwork
- Report and escalate to management as needed
- Create and maintain comprehensive project documentation, plans and report

01 Years SILK BANK "Relationship Officer" Karachi Pakistan

Responsibilities

- Collaborate with private banker to assist clients in accomplishing wealth management objectives.
- Develop and maintain professional understanding of customer base to assist banker deeping current relationship.
- Perform as key contact for selected customer relationships under banker guidance.
- Initiate apt activities to ensure on time and scheduled response to customers.
- Ensure to alert banker with respect to any delays along with potential issues.

ADDITIONAL SALES AND MARKETING EXPERIENCE

01 Year Brands Events & Activation

Gillette

- Coke Studio (Event)
- Mobilink (Activation)
- Telenor (Event)
- Sprite 3G (Activation)
 - Nokia (Event)
- Samsung (Activation)
 - Huawei (Event)
 - (Activation & Event)
 - Naya Nazmabad (Event)
- Marlboro (Event)