SABARESWARAN

SKILLED WEB & GRAPHIC DESIGNER

ABOUT me

"I have a passion in Web & Graphic Designing and would like to be a part of highly motivated team, wherein I have an opportunity to associate with an organization which progresses dynamically and gives me a chance to update my knowledge and enhance my skills, make a positive contribution, gain more confidence in the field of UI & UX Designing. That would enable me to utilize my professional and educational experience and work towards the growth of the organization to achieve its goals. "

CONTACT

- +971 557122585
- sabareswaran2662@gmail.com
- Dubai, U.A.E
- sabareswaran.com

CERTIFICATION

- Adobe illustrator
- Adobe Indesign

PLATFORM

- HTML, CSS, JQUERY, JAVASCRIPT, PHP
- MYSQL, SQL,
- WORDPRESS, CS-CART, X-CART, BOOTSTRAP.

SOFTWARES HANDLE

- Photoshop
- Illustrator
- Indesign
- Dream Viewer
- After Effects

PERSONAL DATA

- Gender : Male
- Date of Birth :15.03.1991
- Marital status : Single
- Languages Known : English, Tamil
- Passport No : M4223161

WORK EXPERIENCE : 6.5 YEARS

AVIVO HEALTH CARE GROUP (DUBAI)
Apr 2020 - Present

Working as Senior Website & Graphic Designer

- Responsible for designing and developing web pages and interactive marketing materials such as banner ads, landing pages, buttons, online promotions and other marketing materials as requested in a fast-paced environment. Duties included HTML and CSS hand-coding, graphic design, UI design, and coordination with other internal development teams.

- Produced custom signage and gift cardholders used at annual Marketing and Sales events.
- Designed web pages, print collateral and email marketing templates used to create new corporate image for company re-launch.
- Redesigned and unified marketing materials and collateral that gave rise to a new product image and elevated the brand to a more elegant corporate feel.

MIDDLE EAST FUJI LLC (DUBAI)
Oct 2017 - Mar 2020

Worked as Website & Graphic Designer

- Conceptualizing creative ideas with company, Testing and improving the design of the website, Establishing design guidelines, standards, and best practices, Maintaining the appearance of websites by enforcing content standards, Designing visual imagery for websites and ensuring that they are in line with branding, Working with wordpress websites, Communicating design ideas using user flows, process flows, site maps and wireframes, Incorporating functionalities and features into websites, Preparing design plans and presenting the website structure. Doing search engine optimization(SEO) for all websites. E-commerce websites.

- Maintaining the google business, analytics, adwords, maps & social media pages like facebook, twitter, etc...

- Making books, magazines, catalogs, newspapers, advertisements, calendars.
  Visual identity such as letterhead, business cards, brand guides, logos, ID cards.
  Marketing materials: flyers, brochures, postcards, one-sheets, posters.
  Product packaging and labels, Presentations, Shirt & Apparel designs, Reports, Illustrations & clip-art.

SYNIC SYSTEMS PVT LTD (INDIA - CHENNAI)
Apr 2014 – Oct 2017

Worked as a Website Designer

- Meeting clients to identify their needs and liaising regularly with them, drawing up detailed website specifications, designing sample page layouts including text size and colours, registering web domain names and organising the hosting of the website, presenting initial design ideas to clients, coding using a variety of software, working with different content management systems, search engine optimisation (SEO), meeting relevant legal requirements such as accessibility standards, freedom of information and privacy, designing the website's visual imagery and ensuring it's in line with company branding policy or the requirements of the client, editing content, debugging code and re-designing web pages, working with other web specialists including web developers and graphic designers, liaising with outside agencies, testing the website to ensure it is working, handing the completed website over to the client, training client's staff, researching current design trends, continual professional development to keep up to date with new software developments.

Projects & Portfolio   Please visit : **www.sabareswaran.com**

EDUCATION

ANNA UNIVERSITY CHENNAI
2010 - 2014

B.E. Electronics & Communication Engineering