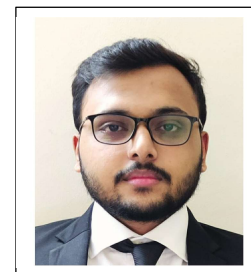


Pratik Roy



Objective : I am seeking a competitive and challenging environment where I can serve your organization and establish a career for myself.

Specialization

Finance & Marketing

Academic Qualification

Year	Qualification	Institute	CGPA
2019-2021	PGDM	Apeejay School of Management, New Delhi	7.48
2016-2019	Bcom (Hons)	Atma Ram Sanatan Dharma College	6.13
2016	Class XII (CBSE)	Kendriya Vidyalaya Maligaon	8.8
2014	Class X (CBSE)	Pragjyotish Senior Secondary School	8.4

Projects Undertaken

Summer Internship project : Research paper on “Changing Trends in Global Market due to covid-19”

Duration of the Project : 1st april 2020 – 30th June 2020

Gist of the project: This research paper is based on the study of the changing trends which came and which is still going to come in near future due to the coronavirus pandemic. This paper also includes the most affected industries due to corona virus and how they can cope up with the pandemic situation. Also includes how India can revive its economy from this pandemic situation.

New product Development : built a prototype of Smoke Absorber

Duration of the product : 1st October 2019- 30th October 2019

Gist of the project : The main USP of the smoke absorber is that it not only absorbs smoke but it also filters out the smoke and thus helps in reducing pollution and helps to make the environment clean. It is an emergency product which can be used in home ,office as well as factories at the time of fire or it can also be used in heavy smoke producing areas such as cement factories etc,

Work Experience

Amazon (2017-18) : Worked as a seller in amazon (dealing in electronic items)

Core responsibility : Was responsible to get best deals from market (stocking up of products)

AquaHub (2019-2021) : A hobby which was later on converted into a part time business(Dealing in aquatic products)

Core responsibility : B2C sales of aquarium related products. Building Custom made aquarium on pre-order. Actively promoting my products over social media. Actively using social media platforms such as whatsapp, instagram and facebook to gather customers.

Certifications

- The Fundamentals of Digital Marketing (Certified by Google)
- Career Edge-Knock the Lockdown (Certified by TCS iON)
- Excel skill for Business: Essentials
- Sales Training for High Performing Teams (certified from Hubspot Academy)
- Financial market (certified by Yale University)

Activities

- **Part of Sponsorship team** : was responsible to gather sponsorships for college fest.
- **Part of CRC team** : was responsible to gather all new recruiting companies for college placements.
- **Part of Eco Club** : was responsible to organize club activities
- **Part of marathon 2019** : was responsible for registration of participants for the marathon.

ACCOMPLISHMENTS & EXTRA-CURRICULAR ACTIVITIES

- NEDC workshop on Entrepreneurship Development (certified)
- Entrepreneur cell 2019 : Achieved second position in Best out waste competition 2019
- Visharat in Tabla (Certified)

SKILLS AND COMPETENCIES

- Proficient in MS office
- Proficient in tally ERP 9

Language Spoken

English, Hindi ,Bengali ,Assamese

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