

Experienced as DIGITAL MARKETING SPECIALIST 1.5 years and worked as BUSINESS ANALYST 1.8+ years lead data visualization tool Microsoft power bi, tableau in business analytics. Engineer as ELV and BMS project broadcast engineer telecom project seeking a challenging and rewarding opportunity with organization of repute.

## EXPERIENCE

### DIGITAL MARKETING SPECIALIST (IPSR SOLUTION PVT LTD ) (JAN 2019 – 2020 MARCH)

#### DUTIES AND RESPONSIBILITIES

- ✓ RESPONSIBLE FOR PAID SEM(GOOGLE ADS,FACEBOOK ADS,QUORA ADS,LINKEDIN ADS,ETC,)
- ✓ LEAD GENERATION, CONVERSATION OPTIMIZATION, LANDING PAGE OPTIMIZATION.
- ✓ BRANDING PROMOTION, COMPETITOR ANALYSIS.
- ✓ EMAIL MARKETING, HUBSPOT CRM FOR CONTACT FOR LEADS MANAGEMENT AND COMMUNICATION.
- ✓ CONTENT WRITING,SOCIAL MEDIA MARKETING
- ✓ BRAND PROMOTIONS
- ✓ SALES CORDINATION(TAKING REPORTS FROM SALES TEAM FOR THE ONLINE LEADS PROVIDED THEM THROUGH DIGITAL MARKETING)
- ✓ COORDINATING WITH OTHER TEAMS FOR WEB PAGES AND DESIGNS.
- ✓ CORDINATING BETWEEN TEAM MEMBERS&CLIENTS FOR THE SUCCESSFULIMPLEMENTATION OF PROJECTS.

### BUSINESS ANALYST CAPITOL GROUP(DEC 2018 JAN – JAN 2019)

#### DUTIES AND RESPONSIBILITIES

- ✓ WORKED ON DELIVERY DIFFERENT KINDS OF PROJECTS FROM THE VARYING INDUSTRY FOR THE MARKET HANDLED
- ✓ ANALYTICS FROM THE VARYING INDUSTRY FOR THE MARKET HANDELED THE ANALYTICAL PROJECT IN A CLIENT FACING ENVIRONMENT RELATED TO MARKETING CAMPAIGN ANALYSYS.
- ✓ CREATE A REPORTS AND MATRIX, POWER BI ADMINISTRATION.
- ✓ ANALYZING DATA TO DRAW BUSINESS-RELEVANT CONCLUSIONS DATA

## GET IN TOUCH

SHARJAH,UAE

+971528074990

mdnajil.vk@gmail.com

Visa Status : visit visa

Nationality: Indian

## PROFESSIONAL SKILLS

### DIGITAL MARKETING

### SEO

### BUSSINESS ANALYSIS

### TABLEAU

### MICROSOFT POWER BI

### BUSSINESS INTELLIGENCE

### SOCIAL MEDIA MARKETING

### FINANCE AND INSURANCE

### TELECOMMUNICATIONS

### ELV SYSTEMS

### BMS,ACCESSCONTROL SYSTEMS

## PERSONAL INFO

Gender: Male

Date of Birth: 24 DEC 1994

Languages:arabic, English, Hindi and Malayalam.

Marital Status: SINGLE

Driving License: INDIA

## COMPUTER SKILLS

ERP applications, AutoCAD 10, PRO-E, FACT ERP, Hardware, Internet and Ms-Office ,SAP ABAP, MICROSOFT POWER BI, SQL,HTML,JAVA,EXCELL, ADOBE PHOTOSHOP,TABLEAU DATA VISUALIZATION TOOLS

- ✓ ANALYZING COMPLIANCE PRODUCTS AND PROCESS FROM ARCHITECTURE AND APPLICATION PERSPECTIVE CUSTOMER AND PAYMENT SCREENING.
- ✓ DEMAND ANALYSIS, REQUIREMENT ANALYSIS, TESTING, COMMUNICATION, INNOVATION
- ✓ ANTI MONEY LAUNDRY, FATCA, CRS, CDD AND OBLIGATION REGISTER.

**ELV/BMS MONITORING ENGINEER**  
**CAPITOL GROUP OF COMPANIES INDIA, UAE**  
**(JAN 2017 – JAN 2018)**

#### **DUTIES AND RESPONSIBILITIES**

- ✓ TO CONTROL AND MONITORING ALL SYSTEMS BMS CONTROL TO INSTALLING BMS SYSTEM IN BUILDING
- ✓ CCTV, ACCESS CONTROL MONITORING
- ✓ SURVEILLANCE AND BROADCASTING CHANNELS IN MEDIA PLATFORMS
- ✓ DESIGN AND IMPLEMENTATIONS OF FTTH, WIFI, LAN WIRELESS NETWORKS
- ✓ AHU, HVAC, MONITORING
- ✓ DESIGN AND IMPLEMENTATION OF STRUCTURED CABLING SYSTEMS FOR CORPORATE COMPANIES AND DATA.

## **EDUCATION**

 **ELECTRONICS AND COMMUNICATION ENGINEERING (BE ECE)**

 **Certificate in DIGITAL MARKETING SPECIALIST  
GOOGLE CERTIFIED**

 **Certificate in BMS, ELV DIPLOMA**

## **TRAINING AND DEVELOPMENT**

- ✓ **BUSINESS ANALYSIS, SAP ABAP, POWERBI,**
- ✓ **DIGITAL MARKETING**
- ✓ **BMS, ELV, TELECOMMUNICATION DIPLOMA**