

# STALLAN BRITTO

MARKETING AND FINANCE

 <https://www.linkedin.com/in/stallan-b-b16845100>



## CONTACT

+971 0509434208  
+91 8951791841

 stallanbritto@gmail.com

## PERSONAL DETAILS

Date of Birth: 29/06/1998  
Nationality: Indian  
Driving license: Indian  
Location: Al Quasis, Dubai

## PROFESSIONAL SKILLS

Adaptability  
Planning and Strategy  
Project management  
Team management  
Market researcher  
Communication skills  
Traditional and digital marketing  
Collaborative nature

## PERSONAL SKILLS

Creative spirit  
Reliable and professional  
Organized  
Time management  
Team player  
Fast learner  
Motivated  
Work under pressure

## TECHNICAL SKILLS

SPSS Research tool  
Windows 10, 7, XP, IOS  
Canva editing  
Interpersonal Skills  
Microsoft office  
Social Media Marketing  
Digital

## PROFILE

To work in a challenging and dynamic environment and to keep adding value to the organization that I represent and serve, while also concurrently upgrading my skills and knowledge

## EXPERIENCE

### MARKETING INTERN

KMC hospital, Mangalore. | Dec 2020 - Jan 2021

- Was involved in identifying and developing a target market for new Business Development opportunities. As well as in conducting market research on customer behavior, their satisfaction, and expectations in remote areas.
- Took an active part in developing a joint venture model between two hospitals to promote advanced healthcare services in remote areas.

## EDUCATION

### MASTER OF BUSINESS ADMINISTRATION, MARKETING AND FINANCE

St Aloysius Institute of Management and Information Technology.  
Affiliated to Mangalore University | 2019 - 2021

### BACHELOR OF BUSINESS ADMINISTRATION,

St Aloysius college (autonomous) | 2016 - 2019

## CERTIFICATIONS

### MARKETING IN DIGITAL WORLD,

University of Illinois at Urbana-Champaign

### GLOBAL IMPACT: BUSINESS ETHICS,

University of Illinois at Urbana-Champaign

### MICROSOFT SPECIALIST CERTIFICATION,

Enertech Academy issued by Microsoft Org

### INTERNATIONAL BUSINESS,

University of New Mexico

## HOBBIES

Lyricist  
Vocalist  
Musician  
Acting  
Dramatics  
Script writing  
Reading

## LANGUAGE PROFICIENCY

English  
Hindi  
Kannada  
Tamil  
Urdu  
Konkani

## REFERENCE

**CHETHAN SHETTIGAR, LECTURER**  
St Aloysius College, Mangalore  
chethanshettigar@gmail.com

**THE FUNDAMENTALS OF DIGITAL MARKETING**  
Google Digital Unlocked

**AI FOR EVERYONE,**  
DeepLearning.AI

**BRAND AND PRODUCT MANAGEMENT,**  
IE Business School

**OIL AND GAS INDUSTRY OPERATIONS AND MARKETS,**  
Duke University

**INITIATING AND PLANNING PROJECT,**  
University of California, Irvine

**RENEWABLE ENERGY AND GREEN BUILDING,**  
Duke University

**GOOGLE ADS,**  
Coursera

**FINTECH FOUNDATIONS AND OVERVIEW,**  
The Hong Kong University of Science and Technology

**INTRODUCTION TO FINANCIAL MARKETS,**  
Indian School of Business

**PORTFOLIO AND RISK MANAGEMENT,**  
Indian School of Business

**PORTFOLIO AND RISK MANAGEMENT,**  
University of Geneva

**SUPPLY CHAIN LOGISTICS,**  
Rutgers the State University of New Jersey

**SUPPLY CHAIN OPERATION,**  
Rutgers the State University of New Jersey

**SUPPLY CHAIN SOURCING,**  
Rutgers the State University of New Jersey

---

## HANDS ON PROJECTS

- Project on Setting-up of an emergency medicinal department
- Research on customer preference towards healthcare services

---

## ACHIEVEMENTS

**WON A CHAMPIONSHIP IN KONKANI YOUTH FEST.**  
Kalangana, Mangalore

**FELICITATED WITH CERTIFICATE OF EXCELLENCE "KALOTHSAVA"**  
St Aloysius College (Autonomous), Mangalore

**PARTICIPATED IN NATIONAL LEVEL FEST "BEST MANAGEMENT TEAM"**  
Mangalore University

**PARTICIPATED IN NATIONAL LEVEL FEST "BEST MANAGEMENT TEAM"**  
Shri Devi Institute of Technology, Mangalore

---