

Ganesh Kumar.R

Finance and Marketing Professional

Industrious Finance and Marketing Professional with successful experience in research, management and customer relationship. Bringing deep understanding of products, market conditions and customer preferences. Collaborative team member with steady leadership and positive contributions to group dynamics. Strong financial analytical skills with outstanding communication abilities. Ready to apply skills to new position with long-term potential.

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📍 Cochin, India, India

in [linkedin.com/in/ganesh-kumar-ramaswamy](https://www.linkedin.com/in/ganesh-kumar-ramaswamy)

EDUCATION

Master of Business Administration Mahatma Gandhi University

2019

Courses

- Finance and Marketing

Bachelor of Commerce Mahatma Gandhi University

2017

Courses

- Finance and Taxation

Higher Secondary Education (CBSE) Saraswathy Vidhyanikethan Senior Secondary School, Elamakkara

2013

SSLC (CBSE) Nalanda Public School, Thammanam

2011

PROJECTS

Zomato Media Private Limited (MBA Project) (04/2019 - 06/2019)

- Conducted a detailed analytical study, research and survey to find out the brand awareness of Zomato application in the Cochin market compared to the other food delivery applications like Swiggy and Uber eats.

Thomas Cook (India) Limited (MBA Project) (04/2018 - 05/2018)

- Assisted as a Finance Trainee in the foreign exchange department for one month.
- Operated Mercury Fx platform to track the buy/sell rates of foreign currencies and allocated and examined the details of customers who applied for forex cards.
- Maintained various registers like Card registers, Check and Currency movement registers

Service quality of HDFC Bank (B.Com. Project)

- Successfully conducted a study evaluating the level of perception of the customers from the service quality offered by HDFC bank compared to the other banks.

Live Project: Big Bazaar

- Engaged with sales and customer interactions with internal and external customers.

Live Project: Sunny Diamonds

- Worked as a Customer Relationship Management Trainee and offered efficient service to all customers, handled challenging situations with ease.

SKILLS

Tally ERP.9

MS-Office

Mercury Fx

Customer Relationship

Conflict Management

Good communication skills

Research

Project Management

Flexible

Strategic-decision making

Adaptable

Critical Thinking

Leadership

ACCOMPLISHMENTS

1st prize for consecutively 2 years in instrumental music (Keyboard).

Qualified and Participated in the State Level Spelling Bee Contest.

2nd Prize in State level Chess competition.

District level badminton player represented college in M.G. University zonal level badminton competition.

LANGUAGES

English

Full Professional Proficiency

Malayalam

Full Professional Proficiency

Tamil

Full Professional Proficiency

INTERESTS

Playing Keyboard

Badminton