

# DANIEL FRANCIS

Research Analyst | Data Specialist

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## ADDRESS

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## DRIVING LICENSE

Yes

## HIGHLIGHTS

- Mined and analysed key data points in the retail, real estate, medical and educational sector in the middle east.
- Led major data set analysis projects for clients like Majid Al Futtaim, MERAAS, Aldar, HAAD, GEMS over the past two years.
- 4-time promoter at Gitex shopper Dubai between 2015 and 2017.

## WORK EXPERIENCE

### GRMC, DUBAI *Research Analyst (2015 - 2020)*

- I started working in GRMC, a marketing firm as a Call Center agent.
- My contribution to the team included market research, customer satisfaction reports, school satisfaction and hospital satisfaction for our various clients.
- I was promoted by GRMC for the post of Research Analyst in 2017.
- I have worked on various projects for the purpose of data preparation for clients and have also prepared a number of reports for the same.
- I have contributed to various sectors of the market like Retail, Healthcare, Hospitality and customer satisfaction in these sectors.
- I have led data mining and analysis for major industry players in the region: Majid Al Futtaim, MERAAS, Aldar, HAAD, GEMS

**ASUS, DUBAI** *Gitex promoter (2015, 2016)*

- Worked at the Gitex shopper Autumn 2015 and Gitex shopper Spring 2016 with ASUS,
- I worked exclusively on selling ASUS laptops and crossed my Gitex sales target.

**LENOVO, DUBAI** *Gitex promoter (2016, 2017)*

- Worked at the Gitex shopper Autumn 2016 and Gitex shopper Spring 2017 with Lenovo.
- Achieved my day-to-day laptop and smartphone sales target for Lenovo.

**EDUCATION**

**ATLAS UNIVERSITY, DISTANCE EDUCATION (2014-2017)**

Bachelor in Business Administration

Courses taken up include Strategy, Marketing, Data mining and Data Collection/Analysis.

**MUMBAI UNIVERSITY, INDIA (2011-2014)**

Higher Secondary school certificate (Science)

**SKILLS**

Research	●	●	●	●	○
Data mining	●	●	●	●	○
Microsoft PPT	●	●	●	○	○
Microsoft Excel	●	●	●	●	○