

Summary

Daminda Perera



Personal Details

Address: No.23 Sri Sangabodi Mw,
Wellampitiya. Sri Lanka.
Mobile: +94 777 640 435
Email: damindandb@gmail.com
Marital Status: Married

Extra-Curricular

Rugby-football for under17 and 19
teams at the School.

Hockey for under19 team at the
School.

Chess for under19 team at the
School

Track & Field events

800m Individual, 400m Individual, 200
x 4 Relay, 400 x 4 Relay, 800 x 4
Relay, Pat & Disc

Reference

**Gayath Rathnayake - Associate Vice
President**
Millennium IT Systems (Pvt) Ltd
Contact – 00 94 766 924 067

**Rossen Krause - Chief Executive
Officer**
Splendor Media (Private) Limited
Contact – 00 94 773 612 846

Dedicated, motivated and experienced professional in Sales and Marketing on designed based wealth management solutions. Senior level decision maker who is looking for an opportunity to utilize the expertise and assist the organization to grow and aligned with their mission while becoming among one of the most trusted industry specialist.

Skills

- People Skill
- Strong decision maker
- Complex problem solver
- Diversified knowledge in underwriting and industry products
- Sales and Marketing
- Customer relationship
- Innovative
- Service-focused
- Team Management

Experience

Current Employment- Sales & Marketing

Director-Sales & Marketing to Textron International Service (Pvt) Ltd
Senior Wealth Planner to AIA Insurance Lanka (Pvt) Ltd,

Past Employments

Director-Sales & Marketing to DNS Trading (2012-2018)
Sales & Marketing Branch Manager to Singer (Sri Lanka) PLC (2010-2012)
Country Manager to Infinity Travels & Trading (Pvt) Ltd (2008-2010)
Sales Manager to Makro Holdings (Pvt) Ltd (2007-2008)
Senior Marketing Executive to Softlogic Trading (Pvt) Ltd (2005-2007)
Senior Marketing Executive for Pioneer House Publication (Pvt) Ltd (2003-2005)
Marketing Executive for Sumchem International (Pvt) Ltd (2000-2003)
Accounts Executive for Mediasales Advertising & Marketing (Pvt) Ltd (1999-2000)

Education

Bachelor of Science: **Open University of Sri Lanka (2000-2006)**
GCE A/L Examination – **Mathematic Stream (1996)**
Collage - **Isipathana College, Colombo -05**

Professional Education

Reading **Higher Diploma for Personal Finance Management (HDPFM)** and
Business Finance degree - **University of Wayamba**
Certificate in Personal finance management (CPFM) - **University of Wayamba**
Diploma in Personal Finance management (DPFM) - **University of Wayamba**
Intermediate level of **Association of Accounting Technicians of Sri Lanka (AATSL)**
Advance Certificate in Marketing - **Sri Lanka Institute of Marketing (SLIM)**

Certifications and Trainings

MDRT Member in 2016 – Life Insurance
Participated HP product training at Colombo
Participated Kaspersky product training at Colombo
NEC International Convention at Hong-Kong