



## HAMZA ARIF MEHMOOD (MARKETING OFFICER)

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in in

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### Objective

As a Marketing Professional with 1.5 yrs experience seeking job in Sale/Marketing position, in my previous companies I have learned a great deal about various marketing strategies.

### Experience

#### AKHUWAT FOUNDATION

May-2021 - May-2022

As a Marketing Officer.

- > Conducting Promotional Activities.
- > Supporting the marketing manager in overseeing the department's operations.
- > Organizing and attending marketing activities or events to raise brand awareness.
- > Conducting market research in identifying opportunities for promotion and growth.
- > Recruit sponsors, participants, and volunteers for fundraising events.

#### BRAND NIB

Oct-2020 - Feb-2021

As a Business Development Officer (BDO)

- > Identifying the Profitable business opportunities, secure sound Business deals, and lead business development associates.
- > Identifying Company Products & Services that are underperforming, developing an in depth knowledge of company offerings, pricing, policies & improving existing Sales Proposals.

### Education

#### **From National College Of Business Administration & Economics Lahore, Pakistan.**

Master of Business Administration(MBA).

Studied Major courses related:

- >Brand Management
  - >Digital Marketing
  - >Retail Management
  - >Sales Management
  - >Services Marketing
- 2019 — GPA : 3.00

#### **From University of Management And Technology( UMT).**

Bachelor of Science(BSC) in Software Engineering.

2015 —

#### **From Superior Science College.**

**(Board of Intermediate and Secondary Education Gujranwala).**

Intermediate FSC Pre-Engineering.

2011 —

#### **From Army Public School And College Gujranwala Cantt (APSIC)**

**(Federal Board of Intermediate & Secondary Education,  
Islamabad).**

Matriculation Pre-Engineering.

2009 —

### Skills

- > Communication & Interpersonal Abilities.
- > Creativity & Commercial Awareness.
- > A Team player with customer oriented approach.
- > My Ability to analyze complex Technical Information.
- > Computer Science, Structural Analysis.
- > MS Excel, MS word & MS Power Point.

### Nationality & Passport Number

Pakistani.

Passport# CA1982083

### Visa Status & Current Location

Status: Visit Visa

Location: Dubai

### Language

> English, > Urdu

### Reference

Available on Request.