



UMAR FAROOK

CONTENT CREATOR
& MARKETING EXECUTIVE

CONTACT

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- Al nahda 2, DUBAI

SKILLS

- Teamwork
- Time Management
- Leadership
- Verbal & Written communication
- Creating own ideas

EXTRACURRICULAR ACTIVITIES

- Organize monthly events to increase the participation of the students in different college clubs.
- Conducted a CSR programme in World Environment Day

LANGUAGE

- English
- Arabic
- Hindi

PROFESSIONAL PROFILE

A dynamic professional with over 3 years of extensive experience as a Sales and Marketing Executive and worked as a content creator I was able to understand what the head of department meant and follow it

EXPERIENCE

SALES & MARKETING

Glaze trade india private limited

- Maintaining and validating visitor databases, ensuring all marketing collateral is professionally produced and manage visitor promotional marketing campaigns.
- Providing new business opportunities for the sales team to help them achieve company sales targets and improve profitability.
- Responsible for conducting an effective and competitive telemarketing activity, and gathering, recording and analyzing data
- Undertaking research and analysis to identify and understand visitor participation
- customer services management.

CONTENT CREATOR

Illuzia lab ad n education

- Creat ideas and implement what costumers want
- Providing new business opportunities with different ideas
- Advertising & Sales

SOCIAL MEDIA MANAGEMENT

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- Managing & updates Instagram, Facebook, website
- Google, YouTube ads and visual managemnting

EDUCATION

Calicut university

Mass & visual communication

Media & Journalism

Bachelor of multimedia & communication