

Nupur Dixit Dubey

Writer. Content Producer. Trainer

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Career Professional Summary

- Experienced professional with 10 years working with Large in Media houses & Public Relation groups in UAE & India
- Managed content strategy, copy writing, press release for Print & Digital medium, covering sectors like Health, education, ecology, environment, child education, real estate, food safety and standard authority (FSSAI) to name a few
- Adapt in SEO based writing for Website & Social Media platform (LinkedIn, FB, Blogs), Social Media feeds and detailed feature articles
- Hands on experience in PR Communication, Editing, Script writing for Radio channel
- Managed production for Radio programs for “Radio Veritas Asia, Philippines” as a host & content producer
- Columnist for a leading newspaper, writing for a section named “Dubai Dairies
- **Training from BBC WORLD on ‘Environment Journalism 2012**
- Proficient Translator (English & Hindi language), able to take classes on various subject as a part time trainer
- **UGC NET (National Eligibility Test)** certified professional
- Associate Member of film Writers Association, Mumbai (IND)

Adaptive learner, creative thinker, passionate writer Aiming at a suitable position in organization that seeks a proactive professional to contribute to their continued growth

Industry Experience

Multi Segment writer, Columnist & Trainer (UAE & India) **Jan’18 till date**

- Content writer, Columnist for “Navbharat Dubai Diaries”
- Book Reviewer & online content promoter for “Addwit – SME Business consultancy”
- Writing & Producing content for Leading News agencies
- Managing Online webinars for experts & activating PR promotions
- Taking Online classes for Hindi for UAE & India audience
- Preparing blogs, & SEO compliant content material

AL RUWAD PUBLIC RELATIONS, DUBAI (UAE) **March’ 16 to Jan’ 17**

(Renowned PR agency for Real Estate & SMEs)

Copy writer

- Content management for various online & print media
- Content generation for social media
- Copy writing for press release, press interviews of clients
- Blog posting on various websites
- Managed Internal communication

PATRIKA, INDORE (IND)**July'08 to Sept'14**

(Leading Newspaper in Central India)

Sub Editor, Health, Education & Environment

- Coverage on Health, education, ecology, environment sectors
- Covered the contemporary politics, administration, off-beat stories
- Worked on News campaigns relating to eminent issues
- Executed 'Right to Education' campaign, resulted 11,000+ under privileged students getting admission in the schools across the state

DAINIK BHASKAR, INDORE (IND)**Nov'07 to Jul'08**

(Leading Newspaper in Central India)

Reporter, Lifestyle, Human relations, Arts

- Covered stories related to art, culture, cinema, fashion trends, life style & human relations
- Worked on a special supplement related to Wedding Market, Women Health, Festivals
- Co-ordinated with celebrity column writers

WEBDUNIA, INDORE (IND)**Mar'07 to Oct'07**

(Popular Online News Portal)

Sub Editor, Online content management

- Developed contents for 6 Channels: Kids, Women, Travel, Career, Entertainment & Religion
- Book translation of stories by Mrs. Sudha Murthy (w/o Mr. Narayan Murthy & co-founder 'Infosys technologies') New York Times and BBC
- Copy-writing on *e-greetings* project for more than 100 copies for different e-greeting

Fellowship & Awards

- **BBC WORLD** Media training programme on '**Environment Journalism 2012**
- **UGC NET (National Eligibility Test)** certified professional for teaching in university
- '**Young communicator award 2011**' by ISBC, India
- Honoured with 18 in-house awards for Human angle stories in Rajasthan Patrika Group

Academic Qualifications**Masters in Mass Communication***Specialisation: Journalism*

DAVV, Indore India

2004 to 2006

Grade: A+

Bachelor of Science*Specialisation: Botany, Zoology, Chemistry*

Holkar Science College, DAVV, Indore India

2001 to 2004

Grade: A

Personal Details

Nationality:	Indian	Language:	English, Hindi
Marital status:	Married	VISA:	On Spouse Visa
Hobbies:	Reading, Writing, Networking		
References:	Provided on Request		