AMINU SHERIF M M

SOFTWARE DEVELOPER / SEO ANALYST

Abu Dhabi, United Arab Emirates

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SUMMARY

Software developer with advanced expertise in a range of programming languages, including C, C++, Java, HTML, Python and PHP with expertise in SEO Roles. These skills are confirmed by extensive experience in working and developing in a range of prior positions.

Currently seeking a job where I can put these abilities to use while serving the purposes of a team and further honing programming skills.

TECHNICAL SKILLS

PHP, Python, Java

C, C++

JavaScript, CSS, HTML

MySQL, SQL

Laravel, jQuery

SEO, PPC Campaign

Web Analytics

Google AdWords

Google Analytics

SEMrush

Google Tag Manager

WordPress, Full Stack Developer

Troubleshooting

Adobe Dreamweaver

SmartDraw

Eclipse

Windows, Linux and Mac

Android Studio

WORK EXPERIENCE

SEO Executive   June 2019 – Nov 2020
Viewy Digital / India

- Conducted on-site and off-site analysis of web SEO competition, Keyword Research, Meta data Writing and Social Media Account Management.
- Amended Google Analytics to conduct performance reports regularly which resulted in 20% of business growth.
- Created high-quality SEO content, Technical Website Evaluation, Blog Set-up, Blog Design and Blog Marketing
- Instructed and educated clients in SEO and SEM terminology to cater programs and strategies to fit individual businesses.
- Created SEO Link Building strategies such as Social Bookmarking, Directory Submissions, Classified Posting, Google Business Listing.
- Developed link building strategies to improve SEO positions for targeted keywords, analyze and recommend website architecture changes.
- Delivered Online Press Release Distribution, Article Marketing, Video Submission, email marketing.

PHP Developer   June 2018 – May 2019
Interfez / India

- Developed, tested and maintained HTML5-based accessible and mobile applications to deliver client content to devices without Flash support.
- Dealt with all steps of the advancement lifecycle; from necessities gathering/estimating to client back and improvements.
- Coordinated with QA testers for end-to-end unit testing and post-production testing.
- Provided expert level abilities in coding, database design, development, and enhancement.
- Created new tables within MySQL and Conducted Testing of document code.
- Assisted plan group with coding to form a user-friendly interface that's consistent over each major working framework.
- Planned and encouraged system-wide assessments for clients encountering computer program issues.

OTHER SKILLS

Time Management

Adaptability

Problem Solving

Customer Service

Process Improvement

Project Management

Office 365

Adobe Photoshop

LANGUAGES KNOWN

English – Professional

Hindi – Intermediate

Malayalam – Native

Arabic – Beginner

Tamil – Intermediate

PERSONAL DETAILS

Passport No – R6368604

Nationality – Indian

Visa Status – Visit

Availability – Immediate Joining

References Available Upon Request

PROJECTS

SEO Proiects

- https://caricatureuae.com/
- https://www.regaltoursuae.com/
- http://anyrentals.ae/
- https://flowersbnb.com/
- https://firemansafety.com/
- https://greenexpertslandscape.ae/
- https://www.pearlclinicdubai.com/

PHP Proiects

- https://www.goldenstarkarate.com
- https://www.goldentigerkarate.net
- https://www.kalaripayattudubai.com
- https://www.mildoors.com
- https://cmgaadi.com

WordPress Projects

- https://www.macro-techs.com
- https://www.alsadiqstationery.ae
- https://www.oxygenme.co
- https://tattykeelxverticroft.com

EDUCATION

MASTERS IN COMPUTER SCIENCE (Msc)   **2018 - 2020**
Kerala University

BACHELORS IN COMPUTER SCIENCE   **2015 - 2018**
Kerala University

DECLARATION

I hereby declare that the above information furnished is true to the best of my knowledge and belief.

AMINU SHERIF M M