



# Rinshad P. M.

## Merchandiser

### PERSONAL SUMMARY

Highly creative with the ability to drive brands forward through innovative visual schemes and concepts. Possessing a proven ability to make a strong impact with visual merchandising and have a flair for redesigning in-store layouts to drive sales forward. Have strong product knowledge and currently working as part of a close knit team to ensure that best & worst sellers are monitored. Continuously implementing guidelines to make sure that standards are maintained at all times.

Looking for a suitable merchandiser position as the next step in an already successful career.

### WORK EXPERIENCE

#### *Lulu Group International – Mushrif Mall*

VISUAL MERCHANDISER June 2015 - Present

Mainly responsible for the visual representation of the shop floor by maintaining high standards of visual proposition through use of new lines to continuously update and re-freshen the look of the store.

#### *Duties:*

- Greet & assist the customers
- Attend customer queries, complaints on the telephone and walk in customers
- Responsible for product Exchange & Return
- Function as a liaison between customers and the company's department
- Provide information on after sales service warranty/EW
- Providing proper product knowledge to customers.
- Good keyboard typing skills
- SAP & EXCEL & WORD & MICROSOFT
- Keeping excellent relationship with different kind of supplier
- Assisting customer direct and indirect (Telephone).

### KEY SKILLS AND COMPETENCIES

- Assist the customers and demonstrate the products
- Responsible of Purchase Order and Pull-Out of stocks
- Report weekly sales/ monthly inventory/inventory data encoder
- Replenish stocks & maintain the cleanliness in the selling area and stock room
- Handle Mall show selling and Exhibits
- Roving/handle and monitor 2 shops

### TRAININGS/ SEMINARS ATTENDED

Lulu Ambassador

*Regional Office Training Hall 2005 - 2008*

Essential Food Safety Training & Certification

*Lulu Group International, Abu Dhabi*

Johnson Diversey

*Khalidiyah Mall, Abu Dhabi*

REFERENCES – Available on request

### AREAS OF EXPERTISE

*Product placement*

*Multi-Tasking*

*Brand marketing*

*Maximizing sales opportunities*

*Assertiveness*

*Communication*

*Fixture layout*

### PROFESSIONAL

*Computer Literate*

*English*

*Hindi*

*Malayalam*

### PERSONAL SKILLS

*Creative flair*

*Attention to detail*

*Goals orientated*

### PERSONAL DETAILS

*Rinshad P. M.*

*Abu Dhabi*

*UAE*

*M: 050 985 7212*

*E: [richurinshad757@gmail.com](mailto:richurinshad757@gmail.com)*

*Nationality: Indian*