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| WhatsApp Image 2020-02-27 at 2.20.52 PM.jpeg

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|  **Mustapha Motolani Ayodeji** |
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**CUSTOMER SERVICE / SALES.** |

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| **CONTACT:** |
| **Mobile №:** +971554644988**Email :** ayodejimustapha2025@gmail.com |

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| **EDUCATION:** |
| * **PGD:** Digital marketing and online strategy, **Amity University, UAE** 2019.
* **B.Sc.** 2011.
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| **OBJECTIVE:** |
| I am a trained sales and customer service representatives with experience in corporate sales and digital marketing. I am looking forward to attain employment opportunity in your company to utilize my skills & knowledge acquired from my work experience to perform my very best to meet company expectation. |

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| **SKILLS:**  |
| Digital Marketing skillsResearch & Project Development SkillsExcellent interpersonal skillsComputer literacyEfficient, detail oriented and highly organized.Excellent listening and communication skills. |

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| **EXPERIENCE CLASSIFICATION AND KEY ACHIEVEMENTS:** |
| * **Company Name:** Inox Arabia Dubai.
* **Position Held :** Digital marketer**/**Hotwire Administrator.
* **Address :** Al Quos mall.
* **Year** : November 2018 – Present.

**Duties and Responsibilities:** * Computing & encoding data collected on the field on to the computer system via excel spreadsheet.
* Weekly reporting and sending of data collected to the Dubai municipality.
* Supervise workers on site, coordinate and resolve issues within possible time.
* Making daily report and analysis of data collected both online and Social Media.
* Designated strategist in charge of the company’s online presence.
* Daily update and managing of all Inox’s social media accounts and channels.
* Operating and assisting the head engineer in running the laser cutting machine.
* **Company Name:** Vconnect Ikoyi Lagos Nigeria.
* **Position Held :** Marketing and Sales Executive.
* **Address :** Lagos Nigeria.
* **Year :** 2016 – 2018.

 **Duties and Responsibilities:** * Project Management
* Active partner of the construction industry development board.
* Analysis of sales forecast, relevant financials and reporting on product sales.
* Planning and execution of all communications and media actions on all channels, including online and social media platforms.
* Assisting with product development, pricing and new product launches as well as developing new business opportunities.
* Creating and managing promotional collateral to establish and maintain product branding.
* Competitors and customers insights analysis.
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