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| WhatsApp Image 2020-02-27 at 2.20.52 PM.jpeg   |  | | --- | | **Mustapha Motolani Ayodeji** | |  |   **CUSTOMER SERVICE / SALES.** | |  | | --- | | **CONTACT:** | | **Mobile №:** +971554644988  **Email :** ayodejimustapha2025@gmail.com | |
| |  | | --- | | **EDUCATION:** | | * **PGD:** Digital marketing and online strategy, **Amity University, UAE** 2019. * **B.Sc.** 2011. | | |
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| |  | | --- | | **OBJECTIVE:** | | I am a trained sales and customer service representatives with experience in corporate sales and digital marketing. I am looking forward to attain employment opportunity in your company to utilize my skills & knowledge acquired from my work experience to perform my very best to meet company expectation. | | |
| |  | | --- | | **SKILLS:** | | Digital Marketing skills  Research & Project Development Skills  Excellent interpersonal skills  Computer literacy  Efficient, detail oriented and highly organized.  Excellent listening and communication skills. | | |
| |  | | --- | | **EXPERIENCE CLASSIFICATION AND KEY ACHIEVEMENTS:** | | * **Company Name:** Inox Arabia Dubai. * **Position Held :** Digital marketer**/**Hotwire Administrator. * **Address :** Al Quos mall. * **Year** : November 2018 – Present.   **Duties and Responsibilities:**   * Computing & encoding data collected on the field on to the computer system via excel spreadsheet. * Weekly reporting and sending of data collected to the Dubai municipality. * Supervise workers on site, coordinate and resolve issues within possible time. * Making daily report and analysis of data collected both online and Social Media. * Designated strategist in charge of the company’s online presence. * Daily update and managing of all Inox’s social media accounts and channels. * Operating and assisting the head engineer in running the laser cutting machine. * **Company Name:** Vconnect Ikoyi Lagos Nigeria. * **Position Held :** Marketing and Sales Executive. * **Address :** Lagos Nigeria. * **Year :** 2016 – 2018.   **Duties and Responsibilities:**   * Project Management * Active partner of the construction industry development board. * Analysis of sales forecast, relevant financials and reporting on product sales. * Planning and execution of all communications and media actions on all channels, including online and social media platforms. * Assisting with product development, pricing and new product launches as well as developing new business opportunities. * Creating and managing promotional collateral to establish and maintain product branding. * Competitors and customers insights analysis. | |  | | |
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