SEJAL SASIDHARAN WARRIER

BRANCH OPERATIONS MANAGEMENT

CUSTOMER RELATIONSHIP EXPERT

Contact: +971501449426 **E-Mail**: <u>sejal.sasi@gmail.com</u> **Location:** Abu Dhabi, UAE

Accomplished professional with insightful experience in providing <u>best-in-class customer service</u> and problem resolution to customer queries, elevating customer satisfaction, devising <u>service operational plans</u> and handling <u>key account</u>s while adhering to standards, best practices and methodologies

PROFILE SYNOPSIS

- Presently, managing corporate banking relations with exposure of working in a secretarial role for CXO professional as well
- Sound knowledge about prevalent financial products & reforms as well as latest issues and regulations in financial markets
- Excel in selling and cross-selling of financial products; Well versed with banking terms and relations for UAE as well as other countries
- Strong approach to build transparent, trustworthy working relations <u>internally</u> (team & diverse departments) and <u>externally</u> (clients, accounts, stakeholders)
- Excels at managing data records, key accounts and business operations in a highly complex & large business environment
- Customer centric approach in analysing customer's needs & attitudes with a view to build a stable revenue base and ensure repeat business
- Proven capability in attaining high level of customer satisfaction coupled with expertise in identifying marketing priorities

EMPLOYEMENT HISTORY

Junior Associate – Corporate Banking Relations, Finance & Accounts UAE Exchange Centre LLC, Abu Dhabi, United Arab Emirates | Since Aug '16

EXPERTISE:

Customer Relationship Management Client Servicing Business Development & Support Finance Products & Services Key Account Management Liaison & Coordination Escalation Management Data management SLA / Quality Management Market & Industry Intelligence Basic Banking Operations

Computer Proficiency

MS Office suite MS CIT Database Management System



<u>Growth Path</u>: **Cashier** | Aug '16 - Dec '16 **Secretarial** | Dec'16 - Oct'17

Junior Associate (Corporate Banking Relations, Finance & Accounts) | Since Oct'17 until now.

As Junior Associate (Corporate Banking Relations, Finance & Accounts)

Branch Operations Management:

- Handle openings and maintenance of corporate account, deal with bankers on day to day transactions and provide KYC documents to banks on timely basis
- Manage returned cheques, cheque deposits on daily basis and handle additional banking facilities (online banking, credit cards, etc)
- Manage the credit requirements of the company and act as intermediary between banks and concerned departments inside the company, locally as well as globally

Account Management

- Manage corporate accounts globally, cheques for clearance and related queries and new issuance as well as renewals of Letter of credits, Bank Guarantees
- Generate business from existing accounts, penetrate new accounts and expand existing ones for a wide range of financial services

Records & Documentation Management:

- Maintain all global bank related records for easy access and ensure 100% documentation of all transactions as well as compliance in all aspect of business as high risk to the company
- Review documents of corporate banking and ensure all documentation is completed as per bank policy and procedures with respect to amount of finance, terms and conditions

Role as a Secretary to Deputy CEO & CFO, UAE Exchange Centre LLC, based in Global Head Quarters in Abu Dhabi, UAE

- Managed a very hectic calendar of the CXO in a smooth manner without any escalations
- Timely responded to emails, Managed financial and non-financial approvals on daily basis and CXO's communications
- Analysed and ensured documents are in order before reaching CXO's desk for his attention
- Handled travels, itinerary, visa, expenses, etc for CXO during business as well as personal trips

Role as a Cashier

- Reported to the branch head/supervisor/AML officer in cash of any duplicate bank notes
- Managed foreign currency exchange and accepted cash for remittance from the customer
- Dealt with vast range of customer queries, managed NRE/NRO account opening while ensuring complete customer satisfaction

Personal Banker Welcome Desk, Delhi HDFC Bank Ltd. | Jul '14 – Oct '15

- Dealt with cheques for clearance, courier returns and cheque returns with proper procedure and documentations
- Provided Passbooks, FD advices, TDS certificates and Account Statements to the customers
- Encouraged customers to use direct banking channels (Net banking, Mobile banking, SMS banking and Phone banking)
- Served as a custodian of Instant welcome kits, Instant Debit cards, Returned chequebooks, Returned debit cards and Returned Welcome kits
- Accepted customer instructions such as Name change, Signature change, Contact details updation, Address change, Mandate addition, etc.
- Involved in cross-selling of banking products such as Fixed Deposit, Recurring Deposit, Credit Card, Demat accounts, etc.
- Maximized & retained customer satisfaction level by on time delivery, monitoring customer complaints and providing
 efficient services

ACADEMIC BACKGROUND

PG Diploma in Financial Planning and Wealth Management > The Indian Institute of Financial Planning; 65%	2014
B.Com (Banking and Insurance) ▶ K. V. Pendharkar College of Arts, Science and Commerce, Mumbai; 62%	2013
HSC ▶ Maharashtra State Board, New English College, Mumbai; 69%	2010
SSC ▶ Maharashtra State Board, St. Joseph's Bethany Convent High School, Mumbai; 76%	2008

Certifications in Finance: Cleared NISM Series V A - Mutual Funds Distributors Certifications Examination

Extramural Engagements

- → Industrial visit: Parle G, Nashik and Asian Paints
- → Member of Rotaract Club of K. V. Pendharkar College

Projects Undertaken

→ Dabur Ltd. (company analysis) | Ioan restructuring | Credit Creation in bank | Presentation on Goldman Sach

PERSONAL DOSSIER

Date of Birth: 12th October, 1992 **Linguistic Abilities:** English, Hindi, Malayalam and Marathi **Visa:** Work Visa valid until Sept 2020 **Driver's License**: Automatic, valid till January 2021 **HDFC BANK**