Karan Gupta

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| **Core Competencies** | **Synopsis** |
| * WordPress * PHP, MySQL * Responsive * Wireframes * Mobile App UI * Testing Automation * Sales Force * Bugzilla * Email Campaign * Google AdWords * SEO & SMO * Fast Learner * Team Leadership * Love Sports | 10+ years of Expertise in Designing and Developing Websites, Web apps and UI/UX for mobile  app using open source technologies like HTML5, Bootstrap, CSS3, PHP, MySQL |
| Currently working as Technical Team Lead handling a team of 4 web designers at **People Scout - A TrueBlue** Company in Gurgaon. Currently working as Senior Software Engineer – WordPress in a US MNC – Edifices. Developing microsites and magazine for Round glass Web Apps and mobile apps and intranet in WordPress. Coordinating with team sitting in different time zone and location. Managing vendors remotely. Code management in Git using Bit bucket. Project Management using Jira, Designed responsive interactive emailers for marketing campaigns in mail chimp, Marketo, Salesforce and  intercom CRM. |
| **Experience Bar** |

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| **TECHNICAL SKILLS**  **UI / UX Programming** | **HTML5, CSS3, JSP, Bootstrap, JavaScript, JQuery, Angular Js.** |
| **Open Source Technology** | Word Press CMS, Drupal CMS, PHP, MySQL, Linux |
| **Applications** | cPanel, WinScp, Adobe Photoshop & Dreamweaver, Sublime, Sketch, FileZila, Putty. |
| **Back - End Programming** | PHP, SQL Server, MySQL, Linux, JSP. |
| **Automation Testing** | Selenium, Unit Testing, Auto deployments via Jenkins job. |
| **Server** | Linux, Apache, Centos, Tomcat and Windows |
| **Version Control** | Git, SVN using Bit bucket |
| **Methodologies** | Agile using Jira sprints. |
| **Databases** | MySQL using phpMyAdmin, HeidiSQL and SQL Workbench. |

**Professional Experience & Education**

* Currently working as a Technical Team lead in PeopleScout – A TrueBlue Company.
* Previously working as a Senior Software Engineer - WordPress in a US MNC – **Edifices Technology** since 10th June 2016.
* Previously working as a Senior Developer in a US MNC – **FirstRain Software** since 10th June 2014.
* Previously worked as Web Team Manager for a Gurgaon based communication agency 10 Minutes to 1 and worked on big projects from **HCL technologies** like Aadhaar card website since September 2012 - 31st May 2014
* Previously worked as Web Developer for **Portrait Advertising Agenc**y since 9 th May 2011 – 31st August 2012
* Previously worked as IT Administrator for **Roko Cancer Charitable Trust** for 1.8 years.
* Previously worked for **India Habitat Center** as IT intern for 6 months.
* **M.B.A** with 68.75% of marks from **Subharti University.**
* **M.C.A** with 78.8% of marks from **A**jay **K**umar **G**arg **E**ngineering **C**ollege best engineering college in **UPTU**.

# PROJECTS SUMMARY

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| **Domain**: <https://round.glass/magazine/>Editorial website. | **July 16 – Feb 17** |
| **Tools & Technologies**: WordPress, HTML5, PHP, CSS3, JavaScript, JQuery, Photoshop, Dreamviewer.  **Project Description**: Designed and developed **Editorial** CMS on WordPress.  **Responsibilities**:   * Designed WordPress custom themes to fulfill custom design requirement from scratch. * Implemented Social login / registration and article like and moderated comment system. * Implemented content editing and publishing workflow by creating various user role and capabilities. * Incorporating feedbacks and suggesting creative solutions to relative stake holders of different category of magazine. * Made it responsive to every mobile devices and different operating system and browsers. * Run automated test cases to verify if every thins works fine, and then send for UAT. * Manage team developments via Trunk and Branch structure using bit bucket & Tortoise SVN. | |
| **Domain**: <https://round.glass/> Product Framework microsites | **Feb 17 – Till Now.** |
| **Tools & Technologies**: WordPress, HTML5, PHP, CSS3, JavaScript, JQuery, Photoshop, Dreamviewer.  **Project Description**: Designed and developed **Roundglass products Framework** CMS on WordPress.  **Microsites developed using this framework :** [**https://qc.round.glass/rise/**](https://qc.round.glass/rise/) **,** [**https://qc.round.glass/cross/**](https://qc.round.glass/cross/) **,** [**https://qc.round.glass/blossom/**](https://qc.round.glass/blossom/) **,** [**https://qc.round.glass/reach/**](https://qc.round.glass/reach/) **,** [**https://qc.round.glass/peace/**](https://qc.round.glass/peace/) **,** [**https://qc.round.glass/aware/**](https://qc.round.glass/aware/) **,** [**https://qc.round.glass/breathe.**](https://qc.round.glass/breathe)  **Responsibilities**:   * Designed WordPress custom themes to fulfill custom design requirement from scratch. * Taking modular approach to make it re-usable, scalable and flexible. * Implemented Advanced Custom Field to create various modules. * Incorporating feedbacks and suggesting creative solutions to relative stake holders of different products. * Made it responsive to every mobile devices and different operating system and browsers. * Run automated test cases to verify if every thins works fine, and then send for UAT. * Manage team developments via Trunk and Branch structure using bit bucket & Tortoise SVN. | |

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| **Domain**: App.Firstrain.com – Software (Big Data Analytics) | **March 2016 – May 2016** |
| **Tools & Technologies**: HTML5, CSS3, JavaScript, JQuery, JSP, Angular Js, FreeMarker Templates, Photoshop, Dream viewer, Eclipse, SVN, Git, Bit bucket and Gulp.  **Project Description**: Designing of all new features and bug fixing for UI and UX for FirstRain Web App.  **Responsibilities**:   * Designing prototype on Photoshop, present it via interactive presentations or via invasion app. * Designed Data driven analytics to help user/client decision making easy and faster. * Incorporating feedbacks and suggesting creative solutions to relative stake holders. * Made it responsive to every smart devices and different operating system. * Bug fixing and management using Bugzila * Run automated test cases to verify if every thins works fine, and then send for UAT. * Check-in codes on Git, manage Trunk and Branch structure. | |

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| **Domain**: Firstrain.com – Software (Big Data Analytics) | **January – July 2016** |
| **Tools & Technologies**: WordPress, HTML5, PHP, CSS3, JavaScript, JQuery, Photoshop, Dreamviewer.  **Project Description**: Designed and developed **Corporate** website on WordPress CMS + Integrations of Marketo CRM, Salesforce CRM, Box, and GoToMeeting using custom plugin and customized theme.  **Responsibilities**:   * Designing prototype on Photoshop, present it via interactive presentations or via invasion app. * Incorporating feedbacks and suggesting creative solutions to client. * Developing Wireframe of using HTML5, CSS and JavaScript to show functional elements. * Developing / Customizing WordPress themes and plugins as per requirements. * Making it responsive to mobile devices and different operating system * Integration of productive tools like Salesforce CRM, Intercom, Box, and Go to meetings in it. * Run automated test cases to verify if every thins works fine, and then send for UAT. * Deploying on AWS with the help of Ops Engineering Team. * Maintaining it for regular updates. | |

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| **Domain**: my.Firstrain.com – Software (Big Data Analytics) | **September – Dec 2015** |
| **Tools & Technologies**: WordPress, HTML5, PHP, CSS3, JavaScript, JQuery, Photoshop, Dreamviewer.  **Project Description**: Designed and developed **Intranet** web portal where FirstRain employee can get important information about the organization, Post innovative ideas and discuss over it.  **Responsibilities**:   * Designing prototype on Photoshop, present it via interactive presentations or via invasion app. * Incorporating feedbacks and suggesting creative solutions to client. * Developing Wireframe of using HTML5, CSS and JavaScript to show functional elements. * Developing / Customizing WordPress themes and plugins as per requirements. * Making it responsive to mobile devices and different operating system * Integration of productive tools like Evernote, Box, and Go to meetings on it. * Run automated test cases to verify if every thins works fine, and then send for UAT. * Deploying on AWS with the help of Ops Engineering Team. | |

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| **Domain**: [swissmilitaryindia.com](http://www.swissmilitaryindia.com/) E-Commerce Web App | November 14 – July 2015 |
| **Tools & Technologies**: WordPress, HTML5, PHP, CSS3, JavaScript, JQuery, Photoshop, Dreamviewer.  **Project Description**: Designed and developed **E-Commerce** web app on WordPress CMS + Integrations of various payment gateways.  **Responsibilities**:   * Designing prototype on Photoshop, getting approval from client on it. * Incorporating feedbacks and suggesting creative solutions to client. * Developing Wireframe of using HTML5, CSS and JavaScript to show functional elements * Developing / Customizing WordPress themes and plugins as per requirements. * Making it responsive to mobile devices and different operating system. * Integration of payment gateways of CCAvaneue, Payumoney, and BillDesk via Woo-Commerce plugin after few customizations to integrate their API’s * Running automated test cases and send for UAT. * Deploying on Linus web server using Cpanel, FTP client FileZila | |

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| **Domain**: https://uidai.gov.in/ - Government Web Portal | October 2013 – April 2014 |
| **Tools & Technologies**: HTML5, PHP, CSS3, JavaScript, JQuery, Photoshop, Dreamviewer.  **Project Description**: Designed and developed theme for Aadhaar Card Web portal in Joomla CMS, based on PHP.  **Responsibilities**:   * Designing prototype on Photoshop, getting approval from client on it. * Incorporating feedbacks and suggesting creative solutions to client. * Developing Wireframe of using HTML5, CSS and JavaScript to show functional elements * Developing / Customizing Joomla themes and plugins as per requirements. * Making it responsive to mobile devices and different operating system. * Running automated test cases and send for UAT. * Integrations and bug fixing with HCL team for further development. | |

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| **Domain**: teamportrait.in – Advertising Agency | January 2013 – September 2013 |
| **Tools & Technologies**: HTML5, PHP, CSS3, JavaScript, JQuery, Photoshop, Dreamviewer, Adobe Flash  **Project Description**: Designed and developed Flash animated website for Advertising Agency  **Responsibilities**:   * Designing prototype on Photoshop, getting approval from client on it. * Incorporating feedbacks and suggesting creative solutions to client. * Developing Wireframe of using HTML5, CSS, Flash and JavaScript to show functional elements * Run manual test cases and send for UAT. * Deploying on Linus web server using Cpanel, FTP client FileZila | |

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| **Domain**: HRM.teamportrait.in – Advertising Agency | May 2012 – December 2012 |
| **Tools & Technologies**: HTML5, PHP, CSS3, JavaScript, JQuery, Photoshop, Dreamviewer  **Project Description**: Designed and developed web portal for Human Resource team, so they can manage, employee leaves, current openings in this organization in Core PHP using symphony theme.  **Responsibilities**:   * Designing prototype on Photoshop, getting approval from client on it. * Incorporating feedbacks and suggesting creative solutions to client. * Developing Wireframe of using HTML5, CSS and JavaScript to show functional elements * Run manual test cases and send for UAT. * Deploying on Linus web server using Cpanel, FTP client FileZila | |



Location : Gurgaon, Haryana Date : 12 August 2018