

# SHAYAN H. HARIRI

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Place of Birth: Dubai – U.A.E.  
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## Objective

To leverage 10+ years of experience in marketing, sales and customer service with a confident and persistent attitude, and knowledge of psychology in the business world, to seek an opportunity in order to grow as an individual.

## Experience

### Full – Time:

Jan 2021 – Present

#### Videographer & Real Estate Agent, Property Junction Real Estate

Take videos and photos of Properties in order to create advertisement content on YouTube, Instagram and Property Finder.

Video Sample Link: <https://youtu.be/MIUt0g7ULk4>

Dubai Downtown & Al Barari Specialist, Leasing & Sales Expertise.

Feb – Dec 2020

#### Property Consultant, INDEPENDENT

Consulting a private client on renting their properties short term. From choosing the furnishing to using the correct platform and finding the best potential clients.

Jan – Sep 2015

#### Sales Executive/Holiday Consultant, Emirates Vacation Club

Consulting and selling different holiday packages of Time Shares tailored to the wants and needs of different clients.

Jun – Oct 2014

#### Team Leader, Royal Index LLC – ForEx (Foreign Exchange)

Trading foreign commodities for clients by investing in commodities, such as Gold, Japanese Yen, Swiss Franc, U.S Dollar, Euro, etc...

### Part – Time:

Mar 2016 – Mar 2018

#### Exhibition Manager/Assistant Lawyer, Meyer – Reumann & Partners – Legal Consultants

Solving copyright infringement disputes that could arise during exhibitions among companies and their products and/or designs. Scheduling meetings among company executives and senior lawyers and language translations. Exhibitions:

Mar 2017 & 2016 & 2018

-PaperWorld

Jan 2017 & 2018

-Intersec

Nov 2016

-ProLight And Sound

May 2016

-BeautyWorld

May 2016

-AutoMechanika

Nov 2015

#### Project Manager Assistant, Power and Energy Exhibition

Speaking to, invite and coordinate with existing exhibitors to participate in an exhibition in Turkey.

## Internships:

Jan – Jul 2014

#### Marketing Intern, Kids in Motion – Pediatric Therapy Services

Market the organisation to reach the correct target audience in the most effective and efficient way through website editing and design (simple website coding), social media and coupon websites that offer special offers for limited durations.

**Awarded: “Letter of Recommendation” (Viewed on LinkedIn)**

Sep 2013 – Jan 2014

### **Brand Ambassador, Microsoft**

Promote and market Microsoft's XBOX 360 console by taking part as judges/referee's and organising tournaments regularly at the Heriot-Watt University Dubai Campus game room through sponsorships such as Red Bull, poster designs, and raising awareness through social media.

**Awarded: "Certificate of Appreciation"** ([Viewed on LinkedIn](#))

## **Events/Promotions:**

Jan 2020	Philips – Arab Health
Oct 2019	GITEX – Technology Week
Mar 2019	Nestle
Oct 2018 – May 2019	Dyson
Apr 2018	69th FIABCI World Real Estate Congress
Mar 2018	Dubai Tourism – Dubai Happiness Journey – D3
Feb 2018	Emaar
May 2017	AutoMechanika & Beauty World (Technical Data Manager)
<b>References:</b>	Karen Stockton, Lorraine Grigg (D2i Systems Ltd)
Mar 2017	PepsiCO
Jan 2017	InterSec (Technical Data Manager)
<b>References:</b>	Karen Stockton, Lorraine Grigg (D2i Systems Ltd)
Dec 2016 & 2015 & 2014	Rugby 7's
Nov 2016	2 <sup>nd</sup> International Conference on Future Mobility
Oct 2016	MARSHAL Tire – Product Conference
Jun 2016 & 2015	MBC 3
Apr 2016 & 2015 & 2014	LG (Event Promoter + MC/Host)
Apr 2017 & 2016 & 2015	Comic-Con – Marvel & Nickelodeon
Feb 2016	Gulf Food
Dec 2015	CISCO
Nov 2015	BIG 5
Nov 2015	GPCA Annual Forum
Nov 2015	Motor Show
Sep 2015	Ubisoft
Jun 2015	Hyundai
May 2015	Adidas – UEFA Champions League 2015
Mar 2015	Meydan Racing - Dubai World Cup 2015
Feb 2015	United Arab Bank
Oct 2014	GITEX Traders – Government Section
May 2014	Ferrero – Nutella
Sep 2013	Sony PlayStation
May - Sep 2013	Proctor & Gamble (Duracell and Gillette)
May 2011 (Fujairah)	<b>Marketing Team, DCC MEA</b> (Digital Consumer Channel – Middle East & Africa)
Sep 2010	LG – 3D Play

## **Voluntary Achievements**

March 2013	<b>"Psychology in Action" Conference.</b> Conference where psychologists from different specialisations were invited to explain and educate young students about their fields and potentials. <b>Awarded: "Certificate of Attendance"</b>
2010 – 2013	<b>University Student Senate Member</b> Was part of the decision-making committee to improve the student experience.
2012 – 2013	<b>University Culture Club – Culture Head</b> Organise events for the culture club committee, help bring events and ideas to life.

2010 – 2012

### **University Persian Student Society – President**

Take part in cultural events to represent the Persian culture.

2005

### **Duke of Edinburgh - International Award for Young People**

Took on a range of tasks that required charity work, sports, teaching and learning survival techniques to apply in the survival challenge.

Awarded: "Bronze Award"

## **Education & Skills**

### **University**

Sep 2010 – Jun 2014

#### **BSc in Psychology and Management**

Heriot – Watt University (Dubai Campus)

**Introduction to Psychology 1 & 2, Introduction to Management 1 & 2, Introduction to Banking and Finance 1 & 2, Introduction to Economics 1 & 2, Introduction to Marketing 1 & 2, Cognitive Psychology 1 & 2, Human Development & Intelligence, Social Psychology, Research Methods 1, 2, 3 & 4.**

### **Projects**

Jan – July 2011

#### **Social Entrepreneurship Competition 2012 (UBISS)**

As part of our Management course in the second semester, we were tasked with coming up with an original business idea that would benefit society. The project was called UBISS (Universal Biometric-Integrated Security System), which combines every credit card into a single device that is secured by a biometric reader in the shape of the everyday touch screen smart phone. The applications of such a device became endless with additions of online shopping through the device, easy switching of credit cards, upgraded security that includes a pulse reader through the finger with theft proof algorithms, telephone communication capabilities of that of a modern day smart phone, etc... The financing, marketing, operations, resource allocation and the management of the organisation had to be outlined realistically to the judges.

Awarded: Trophy for 2<sup>nd</sup> Place out of 52 Teams

### **School**

Sep 1997 – Jun 2010

#### **IGCSE – GCE – AS Levels (EDEXCEL)**

Victoria English School (British Curriculum)

### **Language Skills**

<b>English</b>	<b>Speaking:</b>	<b>Proficient</b>
	<b>Reading:</b>	<b>Proficient</b>
	<b>Writing:</b>	<b>Proficient</b>
<b>Farsi</b>	<b>Speaking:</b>	<b>Proficient</b>
	<b>Reading:</b>	<b>Medium</b>
	<b>Writing:</b>	<b>Medium</b>
<b>Arabic</b>	<b>Speaking:</b>	<b>Medium</b>
	<b>Reading:</b>	<b>Medium</b>
	<b>Writing:</b>	<b>Medium</b>

## Hobby & Activities

1997 – 2017

### **Martial Arts (Taekwondo, Kickboxing, Muay Thai)**

Dubai Iranian Club and Sharjah Sports Club.

1996 – Present

### **Football**

Team Captain and Central Defence in Victoria English School.

2010 – 2017

### **Dragon Boating**

Senior Member of the “Hawks” (Main) Dragon Boating Team in Heriot – Watt University.