

SARAVANAN RAVICHANDRAN

B TYPE- 4927, AYAPPAKKAM, THIRUVALLUR, CHENNAI 600077, TAMIL NADU, INDIA

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WORK EXPERIENCE

- **Social Media Executive – Digital Marketing / E-Commerce, PRiS GO Pvt. Ltd.,** Chennai, Select Country(Jan 2023 to Present)
- **Senior Executive Administrator, Amman Industries,,** Chennai, India(Oct 2015 to Dec 1969)
- **Senior Customer Support Executive, Groupon (E-Commerce),,** Chennai, India(Mar 2013 to Dec 1969)
- **Customer Support Executive, Sutherland,,** Chennai, India(Aug 2012 to Dec 1969)
- **Customer Support Executive, Pnutech Engineers,,** Chennai, India(Jan 2010 to Dec 1969)
- **Technical Assistant, Indian Airlines (NACIL),** Chennai, India(Jan 2008 to Dec 1969)

EDUCATIONAL BACKGROUND

- **HINDUSTAN INSTITUTE OF ENGINEERING TECHNOLOGY , CHENNAI, 4 YR Diploma (eq. BE),** 0, Aeronautical
- **UNIVERSITY OF MADRAS, CHENNAI, MBA,** 0,
- **UNIVERSITY OF MADRAS, CHENNAI, BSc,** 0, PSYCHOLOGY

SKILLS

- **business development**
- **trend detection & analysis**
- **data analysis & reporting**
- **growth planning**
- **social media management**

- operations oversight
- administrative support
- customer inquiry management (cim)
- complaint resolution
- autocad 2d & 3d
- catia v5
- unigraphics nx-cad
- meta ads
- google ads
- order processing – nimbus & shiprocket
- image editing - canva

PERSONAL BACKGROUND

- Birthday: - 1987-01-31