

# Siji Saseendra Babu

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## HIGHLIGHTS OF QUALIFICATIONS

- 6+ years of experience in Digital Publishing
- Programming skills include: ePub 3, MathML, LaTeX, VTeX, HTML 5, CSS3, Bootstrap 4, XML, C#.NET, ASP.NET, ADO.NET, JavaScript, AJAX, JQuery, JSP, C, C++
- Development tools include: Epsilon, Eclipse, Visual Studio 2010/2012, Adobe Dreamweaver CS5/CS6
- Productivity tools include: Microsoft Office Suite
- Editing tools include: Adobe Acrobat 10, Adobe Photoshop CS6, GIMP, IrfanView
- Multilingual: Fluent in English, Hindi, Malayalam, Urdu and Tamil

## PROFESSIONAL EXPERIENCE

### Digitalization Photographer

**03/10/2017 – Present**

Juma Al Majid Center for Culture & Heritage, Salahuddin Road, Dubai, United Arab Emirates, P.O Box: 55156 (<http://www.almajidcenter.org>) (Adobe Acrobat 10, Adobe Photoshop CS6, GIMP, IrfanView, ePub 2.0, HTML, CSS, MS Office Suite)

- Digitizing the book by converting it into PDF format, which helps to prevent the old and rare materials from the harmful effect of direct use and save them in the correct environment to ensure full-time safety
- Designing advertisements, annual reports, books, and their covers, brochures, logos, magazine covers, signs, stickers, web pages, and another branding, and communication materials
- Use existing photo and typography guides or hire a photographer to produce images that meet the needs
- Establish guidelines for photographers
- Coordinate all aspects of production for print, audio-visual or electronic materials, such as Web sites, CDs and interactive terminals
- Design programs for managing, disseminating and storing archives of all types (documents, photographs, maps, audio-visual materials, manuscripts, etc.)
- Plan the computerized management of archives and the management of electronic archives
- Organize noncurrent archives and develop cataloguing and retrieval systems to allow access to archival materials

### Programmer

**21/07/2015 – 30/09/2016**

### Programmer

**27/04/2013 – 28/10/2014**

Aptara Learning Private Limited, Technopark Campus, Thiruvananthapuram, Kerala, India (<http://www.aptaracorp.com>) (ePub 2.0, HTML, CSS, XML, Epsilon, MathML, LaTeX, VTeX, Adobe Photoshop CS6, GIMP, IrfanView, MS Office Suite)

- Responsible to create, maintain XML / HTML / EPUB files independently
- As per client's instruction we have to convert PDF into Electronic Books by using Programming languages which are XML, HTML, and CSS
- Transforming the IEEE conference and journal papers to web pages using XML-HTML
- Knowledge in Image and Text extraction software (e.g. Photoshop)
- Have exposure in device process (e.g. devices: iPad, Tab)
- Validating XML files with client provided DTD or Schema
- Performing quality checking and able to rectify the error if necessary
- Resolve error instances from internal/customer feedback

**Clients:** Amazon, IEEE, Elsevier, Sage, Google play magazine etc.  
**Device:** ADE, iPad, Kindle, Nook

## EDUCATION HISTORY

<b>B.Tech Degree in Information Technology</b> University of Kerala, Kerala, India	<b>2010</b>
<b>BBA Degree</b> Annamalai University, India	<b>2013</b>
<b>Professional Diploma in Computerized Financial Accounting</b> Kerala State Rutronix, Kerala, India	<b>2013</b>

References Available Upon Request