



# NOUHA AMARA

Interior Designer / Social Media Manager

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## Address

Bizerte, Tunisia

## About Me

I am a versatile professional with a background in interior design, commercial sales, social media management, and customer service. With a strong foundation in creating functional and aesthetic spaces, I bring a keen eye for design and a results-driven approach to commercial sales and client relationships. My experience in social media management allows me to effectively promote brands and engage with target audiences, while my time as a receptionist has honed my organizational and communication skills. I am eager to leverage my diverse skill set in the dynamic real estate sector, combining my design expertise, sales experience, and client service abilities to drive success in this field.

## Skills

- Sales & Negotiation
- Communication
- Graphic Design & Content Creation
- Computer skills
- Conflict Resolution
- Customer service skills

## Languages

Arabic	Native
English	Fluent
French	Fluent
Italian	Intermediate
Turkish	Basic

## Experience

### Social Media Manager

2022-2024

#### Gomorra Gym

As a Social Media Manager, I developed and implemented strategies to boost brand visibility and engagement across multiple platforms. I created and curated engaging content, including posts, images, and videos, tailored to target audiences and optimized for performance. Additionally, I analyzed metrics, managed community interactions, and stayed updated on industry trends to ensure a dynamic and effective social media presence.

### Receptionist

2021-2024

#### Gomorra Gym

As a Gym Receptionist, I warmly welcomed members and guests, providing information on services and handling membership transactions efficiently. I managed appointment scheduling for personal training and classes while addressing inquiries and resolving issues to enhance member satisfaction. Additionally, I maintained accurate records and supported daily operations to ensure a smooth-running facility.

### Interior Designer Freelancer

2021-2025

As a freelance Interior Designer, I provided tailored design solutions by collaborating with clients to understand their needs and preferences. I created detailed design plans, including space layouts, color schemes, and material selections, and managed project execution from concept through to completion. Additionally, I coordinated with contractors and vendors, ensuring that all design elements were delivered on time and within budget while maintaining high-quality standards.

### Commercial / Interior Designer

2024-2025

As a Commercial Sales and Design Specialist at Fabrika Line, I sold and decorated interior spaces using PVC panels. I worked closely with clients to offer customized design solutions, managing the sales process from product presentation to installation. My efforts helped enhance spaces while driving sales growth and strengthening the company's market presence.

## Education

### Bachelor's degree in interior design

2018-2021

Institute of Fine Arts, Tunis

### High School diploma in sciences

2018

Med Ali Annabi High School, Bizerte